

TOGETHER

Christian Camp and Conference Association National Conference
December 5-8, 2022 • Ridgecrest Conference Center, Black Mountain, N.C.



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TOGETHER

PRESIDENT'S WELCOME

Welcome to Together 2022!



I am thrilled to be gathered with camping leaders from across the country. It's been far too long, so I am especially grateful this year for our camp family reunion.

Whether this has been a thriving year for your ministry, or a year full of challenges and trials, I am confident that God has been at work. One of the purposes of this conference is to provide a time for reflecting on the past, while also looking forward to how God wants to work in your ministry in the coming years.

It's my hope that this conference would be a time for you and your team to refresh, unite under your ministry's mission and get equipped through our seminars to take new ideas back to your ministry.

Thank you for traveling and taking the time to attend the conference. Please don't hesitate to ask a member of the CCCA team if there's anything we can do for you.

God bless you and your ministry,

A handwritten signature in black ink that reads "Gregg Hunter". The signature is fluid and cursive.

Gregg Hunter
President/CEO, CCCA

The word "TOGETHER" is displayed in large, bold, block letters. The 'T' is green, the 'O' is a yellow circle, the 'G' is orange, and the 'E' is light blue. The letters are set against a background of a misty mountain landscape with green trees in the foreground and rolling hills in the distance.

Use #cccatgether to share your conference pictures on Facebook, Instagram and Twitter.

#CCCATOGETHER



THETHER



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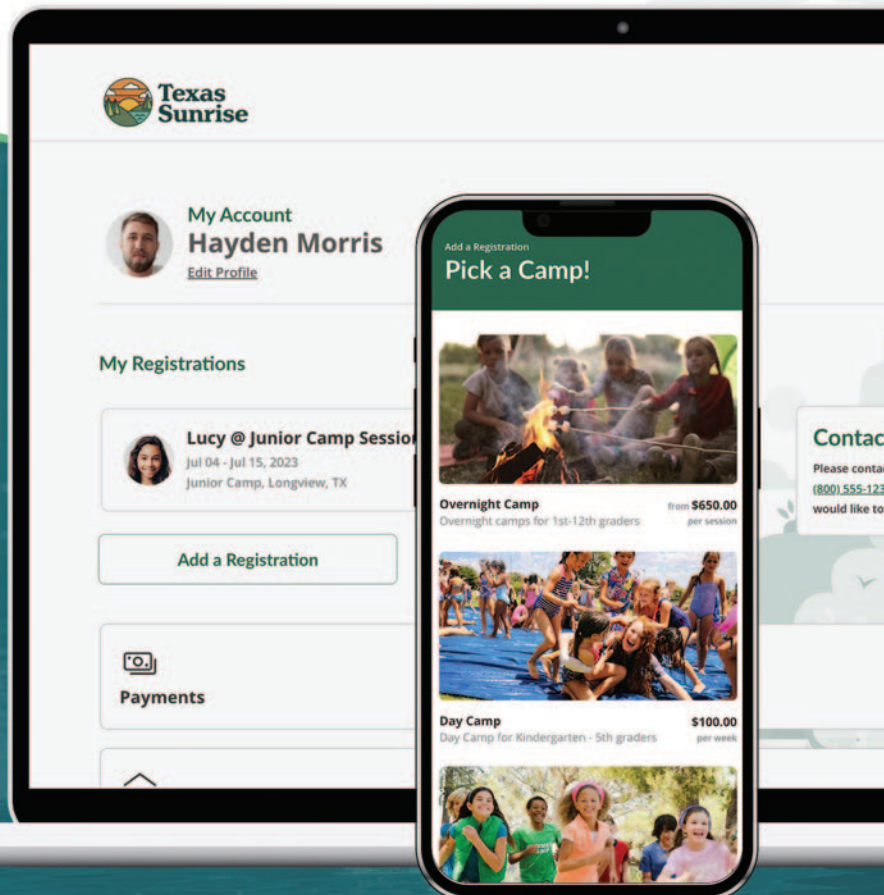
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Visit us at **Booth 24** for a **free** demonstration!

FIRST-TIMERS' WELCOME

Welcome to CCCA's 2022 National Conference! We have an exciting week ahead, and we're so glad you chose to spend it with us. During this time away, we hope you will discover new ideas, develop invaluable connections and leave refreshed.



NETWORK WITH FELLOW CHRISTIAN CAMPING PROFESSIONALS

This year's attendees serve at rustic camps and state-of-the-art conference centers across the U.S. They come from waterfront properties and woodsy settings. They work with hundreds; they serve with only a few. Some have worked in camping for decades, and others are just getting their feet wet. They are your fellow Christian camp and conference professionals. Don't miss the opportunity to connect with them. Share ideas and ask questions. Swap stories and laugh a lot. Get contact information and stay in touch long after Together has ended.



LEARN

There's so much to learn this week. Expert-led sessions tackle every major area of camp and conference center ministry from food service to facilities, from marketing to management. Practical solutions and step-by-step strategies are mingled with opportunities to ponder critical issues and brainstorm fresh ideas.



WORSHIP AND GROW

In addition to multiple opportunities for professional education and networking, don't miss the times we've set aside to worship and be inspired. Join us for daily Bible teaching with Rev. Eugene Cho and sing praises along with the worship leaders. The energetic, inspirational general sessions are excellent times to get refreshed and revitalized for your ministry year ahead.

First-Timers' Welcome Video

Is this your first time attending a CCCA National Conference? Welcome!

We are thrilled you're here. Scan this QR code on your phone to watch the first-timers' welcome video for all the information you will need to enjoy your conference experience to the fullest.



HOW TO GET THE MOST OUT OF YOUR CONFERENCE EXPERIENCE



CONNECT, CONNECT, CONNECT!

Take advantage of networking opportunities. Exchange ideas and encouragement with those you meet in the Exhibit Hall, at meals and in the hallways. Come early to sessions to connect with others seated around you. Ask questions during seminars.



TAKE NOTES

Use the note-taking pages provided on pages 52 or your own notebook to record newly discovered insights and knowledge, plus jot down ideas, prayers, reflections and contact information for the people you meet. The conference is a busy time, so this is a great way to be able to revisit and share valuable information after you arrive back home. If you miss a session or want to have a copy of what you heard, you can purchase conference recordings (see page 13 for details).



JUST ASK

If you're not sure about something or can't find your way somewhere, just stop by a Member Relations yellow cart or ask a helpful greeter.

CONFERENCE SCHEDULE

TOGETHER

SUNDAY, DEC. 4

7 – 10 p.m.	CCCA Registration Desk Open <i>(Exhibitors will be using this registration location as well)</i>	Pritchell 1
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MONDAY, DEC. 5

Morning

9 a.m. – Noon	Section Presidents' Symposium <i>(followed by lunch)</i> ☺	Mountain Laurel 1
Noon – 6 p.m.	CCCA Registration Desk Open	Pritchell 1




Afternoon/Evening

5:30 – 7 p.m.	Dinner ☺	Dining Hall (Rhododendron)
7:30 p.m. <i>(Doors open at 7:15 p.m.)</i>	Opening General Session I <i>Sponsored by Church Mutual</i>	Spilman Auditorium
<div><div>PROTECTING THE GREATER GOOD</div><div></div></div>		
9:30 – 11 p.m.	Together@Night Exhibit Hall Grand Opening and Dessert	 Johnson Springs 1 & 2

#CCCATOGETHER

TUESDAY, DEC. 6

Morning


7:30 – 8:40 a.m.	Breakfast 	Dining Hall (Rhododendron)
8 a.m. – 9 a.m.	CCCA Registration Desk Open	Pritchell 1
9 a.m. (Doors open at 8:45 a.m.)	General Session II <i>Sponsored by Keys for Kids</i>	Spilman Auditorium
<div>  <div> keys for kids MINISTRIES </div> <div> keys for camps™ A year of daily devotions for your Christian camp. </div> </div>		
10:30 – 11:30 a.m.	Seminar Session 1	(See page 26 for details and locations)
10:30 a.m. – 5:30 p.m.	CCCA Registration Desk Open	Pritchell 1
11:30 a.m. – 5 p.m.	Exhibit Hall Open	Johnson Springs 1 & 2
Noon – 1:30 p.m.	Lunch 	Dining Hall (Rhododendron)

Afternoon

1:45 – 2:45 p.m.	Seminar Session 2	(See page 29 for details and locations)
2:45 – 5 p.m.	Visit the Exhibit Hall and Networking (Exhibit Hall Closes at 5 p.m.)	Johnson Springs 1 & 2

Evening

Carolina Country Celebration

5 – 6:30 p.m.	Dinner  Carolina, all the way!	Dining Hall (Rhododendron)
6:45 p.m. (Doors open at 6:30 p.m.)	General Session III	Spilman Auditorium

Together@Night

Spilman Auditorium

Stretch your legs then take a seat for an evening of fun and surprises at TOGETHER@Night. We're giving away prizes, playing games, and doing what we love to do — laugh and have fun! So, don't call it a night — call it TOGETHER@Night, hang around for the fun!

TOGETHER
@NIGHT



Make Camp Possible for Prisoners' Kids

Angel Tree® camping partners with Christian camps nationwide to make camp possible for children of incarcerated parents. We connect camps like yours with children and caregivers and offer scholarships, free resources, guidance, and training.

Camp is one of the most life-changing experiences a prisoner's child can have. At camp, children experience the love of God in the great outdoors, with many making a first-time decision to trust in Jesus.

Will you join us in making camp possible?

Visit our booth or email us at
angeltreecamping@pfm.org to learn more.

"The joy that these special campers experience is only rivaled by the joy that our staff and volunteers experience while serving them."




*—Matt Raines, executive director,
Frontier Camp*

angeltree.org/campingpartner

CONFERENCE SCHEDULE (continued)

WEDNESDAY, DEC. 7

Morning

7 – 8:20 a.m.	Breakfast 	Dining Hall (Rhododendron)
8:30 a.m. <i>(Doors open at 8:15 a.m.)</i>	General Session IV	Spilman Auditorium
10:15 – 11:45 a.m.	Seminar Session 3	<i>(See page 32 for details and locations)</i>
10:15 a.m. – 4 p.m.	CCCA Registration Desk Open	Pritchell 1
Noon – 1:15 p.m.	Lunch 	Dining Hall (Rhododendron)
Noon – 1:15 p.m.	Women's Lunch  <i>(This event requires an advance registration.)</i>	Johnson Springs Ballroom

Afternoon

1:30 – 3 p.m.	Seminar Session 4	<i>(See page 34 for details and locations)</i>
3:15 – 4:45 p.m.	Seminar Session 5	<i>(See page 37 for details and locations)</i>

Evening

Family Reunion Celebration

5:30 – 6:45 p.m.	Dinner  "Covered Dish Supper"	Dining Hall (Rhododendron)
7:00 p.m. <i>(Doors open at 6:45 p.m.)</i>	General Session V	Spilman Auditorium

Together@Night

ARC

Family reunion night includes a great movie, popcorn and movie treats, right? Well, we're rolling out the red carpet for our own version of a film festival. TOGETHER@Night goes to the movies!


Films aren't your thing? Here are a few other options, grab a snack from a yellow cart and:

- Sing around the Ivy campfire
- Meet up with friends in the igloos or around the fireplaces in Pritchell
- Play games in the Switchback game room

TOGETHER
@NIGHT

THURSDAY, DEC. 8

Morning

8 a.m. <i>(Doors open at 7:45 a.m.)</i>	Closing General Session	Spilman Auditorium
10 a.m.	Closing Brunch 	Dining Hall (Rhododendron)
1 p.m.	Ridgecrest Tours	Pritchell Lobby

Events subject to change. Meals offered are included for full-time registrants or day registrants on the day they are registered. Please see the Conference Registration Desk if you have any questions.

 Food and/or beverage included.

CONFERENCE INFORMATION

CCCA REGISTRATION DESK

For your convenience, CCCA staff and volunteers will be available at the CCCA Registration Desk throughout the conference located at Pritchell 1. Stop by to pick up your name badge and program when you arrive.

We'll be open:

- Sunday, Dec. 4, 7 – 10 p.m.
- Monday, Dec. 5, 12 – 6 p.m.
- Tuesday, Dec. 6, 8 – 9 a.m., 10:30 a.m. – 5:30 p.m.
- Wednesday, Dec. 7, 10:15 a.m. – 4 p.m.

COVID AND OTHER ILLNESSES

To support the health and safety of conference guests, we ask that if you have a fever, sore throat, a cough, muscle aches or other signs of illness, that you do not attend conference sessions. Throughout the event, mask wearing will be optional. CCCA has masks and hand sanitizer available upon request. We reserve the right to alter guidelines based upon local and national recommendations.

NAME BADGES

When you check in with CCCA, you'll receive a name badge. This will not only help you network with others, it is also your ticket to get into event functions, including meals, general sessions, seminars and the Exhibit Hall. If you lose this important badge, please come by the CCCA Registration Desk so we can help you get a replacement. You may have some colored stickers on your name badge to indicate the meals you're eligible to attend.

- No Sticker: Full week's access to all meals in the dining hall
- Pink: Women's luncheon in Johnson Springs
- Red: Exhibitors who purchased meals (Monday dinner through Tuesday dinner)
- Dark Blue: Full week meal package for people who buy meals
- Green: Monday only
- Orange: Tuesday only
- Yellow: Wednesday only
- Light Blue: Thursday only

CCCA CONFERENCE OFFICE

CCCA staff is ensuring the conference runs smoothly from its on-site office in Pritchell 1. If you're involved in this year's program or you'd like to connect with the staff, you are welcome to stop by.

GOT QUESTIONS?

Stop by Member Relations' yellow carts. We're here to help!

SPONSORS

Sponsor organizations (noted on page 3 of this program) not only keep our conference costs manageable, they also make a difference in the Christian camping movement. Their generosity speaks so well of them and the people we serve. Please take a moment to thank them for their critical contributions.

CONSULT WITH A LAWYER

Jon Ruybalid, CCCA's legal counsel is available to consult with you during the conference. If you have questions or concerns regarding legal matters, be sure to make the most of this opportunity to speak with an expert. Contact Jon directly at jrlaw15@gmail.com or (402) 631-3384. Jon will also be at booth #32 in the Exhibit Hall.



SEMINAR EVALUATION FORMS

We'd love to know how things are going. You'll receive a seminar evaluation form following each session. Please complete it before leaving each seminar.

LOST AND FOUND

Check the CCCA Registration Desk for missing items. CCCA is not liable for lost or stolen property.

CONSENT TO USE OF PHOTOGRAPHIC IMAGES

If you've registered for, are attending and participating in the Conference or other meetings and activities this week, it constitutes an agreement by the registrant for CCCA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videos, electronic reproductions and audio recordings, including use on social media of such events and activities.

TOGETHER

CONFERENCE RECORDINGS

MP3 recordings of most seminar and keynote messages from general sessions are available to order during the conference. Stop by the Piper Media Services table located outside Spilman Lobby.



Pricing details:

- Prices for MP3s are \$10 each. These are emailed or downloaded from www.piper.media.
- A full set of MP3 downloads is \$125.
- A full set of MP3 audio on a USB drive and as a download is \$150.

SOCIAL MEDIA

Share your conference posts with the hashtag

#CCCATOGETHER

Join the social media challenge each day for a chance to win prizes!

- Monday: Pose with your team
- Tuesday: Snap a picture at Together@Night
- Wednesday: Enjoy a treat from Clouds coffee shop and share a photo

Be sure to use #cccatogether for your chance to win! We will announce the winner at the general session on the following day.

Looking forward to seeing you at Booth #20!

We can't stand the wait either!
Anxiously awaiting Camp Season 2023



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WOMEN IN CAMPING

where you belong

Women's Lunch

Wednesday

Allison Allen

Author, speaker, actor and cohost
of Backporch Theology podcast

Have you ever felt lonely in your role at camp, or just wanted to connect with other women in ministry? Maybe your family works at camp but you don't and you're looking for a deeper connection with others. This lunch is for you!



This event requires an advance registration.



CHRISTIAN **CAMP**
& **CONFERENCE**
ASSOCIATION

Do You Need to Talk?

Maybe you need to talk with someone and take a positive step for your mental health. Book some time with one of our two licensed Christian therapists who are on-site at TOGETHER.

Are You Doing OK?

It's been a rough few years. How are you doing? Maybe you aren't sure, or you feel a little "off." There are two licensed Christian therapists at TOGETHER who are available to meet with you.



Jackie

Reach out for an appointment by scanning one of these codes to schedule.



Kevin

PLATFORM GUESTS

JONATHAN ALLEN

Worship Pastor

Jonathan Allen is a worship pastor and songwriter who lives in Franklin, Tennessee, with his wife, Allison, and their two boys. It has been his great joy to lead in worship in the local church as a worship pastor, at national conferences and missionally for 25 years. Jonathan is deeply passionate about connecting people with Jesus in worship, as well as sharing his heart with other worship leaders. His compositions have been featured in numerous nationally published choir cantatas, and he has been a part of stewarding and co-writing five worship projects including, "So Loved" and "Ever With Us." He recently received his M.A. in Ministry from Richmond Graduate University and looks forward to running alongside and championing the next generation of leaders and worshipers. Above all, Jonathan longs to be a friend of the Bridegroom, so that God's people can rejoice when they hear His voice.



RICH BAKER

Emcee

Rich Baker is the pastor of Communities at Arbor Road Church in Long Beach, California. His job consists of connecting people to the Lord as well as to one another. Prior to his current role at Arbor Road, Rich worked at Hume Lake Christian camps as the high school camp director for 14 years and received his master's degree at Liberty University. Rich and his wife, Allyson, have been married for over 15 years and have two children, August and Easley.



REV. EUGENE CHO

Morning Bible Teacher

Eugene is the president and CEO of both Bread for the World and the Bread Institute, a prominent nonpartisan Christian advocacy organization urging national and global decision makers to help end hunger — both in the United States and worldwide. He is also the founder and visionary of One Day's Wages (ODW) — a grassroots movement of people, stories and actions to alleviate extreme global poverty. Eugene is also the founder and former senior pastor of Quest Church — an urban, multicultural and multigenerational church in Seattle, Washington. After 18 years, Eugene stepped aside in 2018. Eugene is the author of two acclaimed books, *Thou Shalt Not Be a Jerk: A Christian's Guide to Engaging Politics* (2020), which was nominated for Christian Book of the Year, and *Overrated: Are We More in Love With the Idea of Changing the World Than Actually Changing the World?* (2014). Eugene and his wife, Minhee, have been married for over 25 years and they have three adult children.





BRYAN LORITTS

General Session Speaker

Bryan Loritts (D.Min., Liberty University) is the teaching pastor at The Summit Church. An award-winning author of seven books, Dr. Loritts has spent the bulk of his ministry serving and resourcing the multiethnic church. He co-founded Fellowship Memphis in 2003, and serves as the president of The Kainos Movement, an organization committed to seeing the multiethnic church become the new normal. His ministry takes him across the globe annually as he speaks at conferences, churches and retreats. Bryan has been a featured speaker for Catalyst and the Global Leadership Summit. Currently, he serves on the boards of Biola University and is a regular visiting professor at Grimke Seminary. He is the husband of Korie and the father of Quentin, Myles and Jaden.



MEGAN FATE MARSHMAN

General Session Speaker

As an international speaker at churches, conferences and university chapels, Megan Fate Marshman is a leading voice to this generation. She has devoted her life to loving God and overflowing His awesome love to others. Megan is finishing her Doctorate in Ministry while she serves as a teaching pastor at Willow Creek Community Church and as the director of Women's Ministries at Hume Lake Christian Camps. She also shepherds women at Arbor Road Church. Megan wrote the book *Selfless: Living Your Part in the Big Story of God*. She also co-wrote the book *7 Family Ministry Essentials* and served as the director of student resources for David C Cook as she led the team in creating Trulldentity, a gospel-centered, family-empowered youth ministry curriculum line.

She enjoys adventuring all over the globe with her boys, sharing the love of Jesus. Megan lives in Lakewood, California, with her two boys, Foster and Jedidiah.



DEE ANN TURNER

General Session Speaker

Dee Ann is a 33-year veteran of Chick-fil-A, Inc. Prior to retirement, she was Talent vice president and Sustainability vice president for Chick-fil-A, Inc. Selected as the company's first female officer in 2001, she was instrumental in building and growing Chick-fil-A's well-known culture and talent systems. Prior to her retirement, she launched and led Chick-fil-A's Sustainability and Social Responsibility function. Today, she leads her own organization, Dee Ann Turner & Associates, LLC, writing books, speaking to over 50 audiences per year and consulting and coaching leaders globally. She is a graduate of Clayton State University with a degree in management. She also completed executive education courses at Emory University, University of North Carolina at Chapel Hill and the University of Virginia's Darden Business School. She is a 2009 alumnus of the prestigious Harvard Business School Advanced Management Program. Dee Ann has been married to her husband, Ashley, for 38 years and they are the parents of three grown sons.



TOGETHER
Christian Camp and Conference Association National Conference

YOU ARE ONE OF A KIND! YOUR SHIRT SHOULD BE TOO!

Come by Ink's booth in Rhodendron down the hallway from the dining hall and have your shirt customized. They'll be there all week making your shirt look even more awesome than it already does!

Check out the four designs they can live print on your TOGETHER T-shirt!

Live screen printing in the Rhodendron Foyer!











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Ask about
building your online
camp store and
products that are
trending for your camp
store for 2023!

SEMINARS: OVERVIEW GRID

Location	Mountain Laurel Auditorium	Mountain Laurel 1AB	Mountain Laurel 1CD	Dogwood 1A	Dogwood 1B	Dogwood 1C
SESSION 1 Tuesday, Dec. 6 10:30 – 11:30 a.m.	Whole + Intentional Leader Development: For You and Your people Dr. Rob McKenna and Dr. Daniel Hallak  BG/LS/HR	Women in Outdoor Ministry Rachael Botting C/LS	Lessons from Losses — Essential Risk Management Practices to Help You Sleep at Night Brandie Le Clair and Kay Dee Lange L/BG/LS	Lessons Learned from Pursuing an Audacious Vision Ron Mackey LS/SF/BF	Crafting an Effective Sales Strategy in Ministry David Pham MC/BF	The Top Five Things You Need to Be Measuring at Camp Evan Liewer BF/RF
SESSION 2 Tuesday, Dec. 6 1:45 – 2:45 p.m.	Leading Under Pressure Dr. Rob McKenna and Dr. Daniel Hallak  BG/LS/HR	I Wonder if I'm Doing Okay Jackie Perry  PS	Building a Healthy Board Culture Ed McDowell BG/LS	Serving Guest Groups Panel Mark Swartley, Gabe Valencia, and Danielle Freiermuth HF/LS/BF	3 Better Ways to Sell Merchandise Online Caleb Harris BF/MC	5 Axioms That Will Revolutionize Your Ministry Nate Parks LS/BF
SESSION 3 Wednesday, Dec. 7 10:15 – 11:45 a.m.	Child Sexual Abuse Risk at Camp: What YOU Should Know Kimberlee Norris  LS/HR/L/BG		Successful College Camp Internships Panel Bob Gustafson, Dr. Keith Oglesby, Dr. Dave Keehn and Dr. Rob Ribbe HR/BF	The Myth of Balance in Marriage and Ministry Dr. Clarence Shular  PS	From Thoughtful Planning to Reality Jackie Kaminsky and Phil Berry BF/SF	How to Lead Well for a Team That Is Hurting Nate Parks LS/C
SESSION 4 Wednesday, Dec. 7 1:30 – 3 p.m.	Responding to Sexual Abuse Allegations at Camp Kimberlee Norris  LS/HR/L/BG	Entrepreneurial Leadership in Christian Camping Garret Larsen LS/BF	Top 5 Strategic Goals for Every Board — Building Synergy and Impact Ed McDowell BG/LS	Singleness and Ministry Dr. Clarence Shular  PS	5 Strategies to Grow Your Camp Store Sales Caleb Harris RF/MC/BF	Staff Training: Short-Term Practices for Long-Term Impact Kimberly Mallory P/HR/LS
SESSION 5 Wednesday, Dec. 7 3:15 – 4:45 p.m.		Hiring Panel Evan Liewer, Lisa Olsen and Joe Fahlman LS/HR/MC	Watch Your Language: How to Talk About Camp to Potential Staff and Camper Families Dr. Rob Ribbe & Rachael Botting HR/BF/C/MC		Dealing with Disasters Panel Stanton Whitling, Gabe Valencia, Finley Knowles, and Diane Turnbull SF/LS/L	Summer Camp Theme Development Kimberly Mallory P/MC

All seminars are recorded except those marked with 

12 CORE DISCIPLINES

Use this key to find seminars that focus on your area(s) of interest. Also, see a listing of workshops by core disciplines on pages 22 – 25.

BG Board, Governance
BF Business and Operations/
 Fiscal Management
C Culture: Trends/Challenges
HF Hospitality and Foodservice
HR Human Resources
LS Leadership: Vision, Mission,
 Values, Strategic Planning

L Legal, Compliance, Tax Issues,
 Risk Management
MC Marketing/Communications
PS Personal, Spiritual Development
P Program
RF Resource/Fund Development
SF Site and Facilities

Dogwood 2AB	Dogwood 2C	Dogwood 2D	Rhododendrom 1A	ARC	Rhododendrom 2AB	Lambdin 1A
Know Your Story and Tell It Well Anna Hutsell MC	Best Practices for a Successful Horsemanship Program Jacqueline Tiley P	Enneagram: Re-Define, Re-Imagine, and Re-Focus Julie Morris PS	Unlocking the Potential of Your Team: Building a Collaborative Team Culture Dr. Rob Ribbe HR/BF/LS	Defining Expectations and Maintaining the Standard Jordy Barksdale MC/HF/LS	Grant Writing 101 Tammy Briggs RF	The Adventure Trail — Team Building Can Be as Easy as a Walk in The Park Dr. Jim Cain P
Websites + Digital Content Strategy Shannon Powell MC	Creating Great Camp Videos Bob Gustafson MC/P	Get Creative With Your Property Guy Bratton SF	Age Specific Programming Tait Hoglund P	Creating Experiences That Elicit Powerful Memories Jordy Barksdale MC/HF/P	How to Find Funding for Difficult Projects Tammy Briggs and Scott Shaw RF	Extraordinary Facilitation Dr. Jim Cain P
	Power of Camp — Closed Workshop for Study Participants Dr. Jake Sorenson C/LS	The Marketing Golden Rule Monte Abeler MC		Good Illustrations Dr. Duffy Robbins P/PS	Build Your Champion (Donor) Base Creatively Scott Shaw RF	ReBuild, ReConnect, and ReEngage Your Community Dr. Jim Cain P
Key Elements That Promote Counselor and Camper Well-being Dr. Tracey Gaslin HR/C	Growing Living Things at Camp — Creating Gardens and Plantings Benjamin Meeks HF/SF	Kids from Hard Places: Do You Have a Heart For The Fatherless? Mark Davidhizar and Bryan Johnson P/C/LS	Facilitating Lament to Foster Cultural Diversity Dr. Muhia Karianjahi C/P/PS	Reading the Bible for All It's Worth: Tools for Helping Young People Understand the Bible Dr. Duffy Robbins P/PS	Effective Drone Videos Colin Hornbaker MC	Active Shooter Training Sponsored by Church Mutual George Hunter L/LS
Legal Update Jon Ruybalid L/BF/BG	Applying Research at Your Camp Dr. Jake Sorenson C/LS	Gaining Ground Together in Mental, Emotional and Social Health Dr. Tracey Gaslin C/HR/P	Trends in Foodservice Joseph Scarnaty HF		Serving a Diverse Group of Campers Tommy Rhodes, Aucretia Carey, Ricky Howard and Fred Reyes C/P/BF	How Does "Together" Apply to LGBTQ+ Youth? Dr. Mark Yarhouse C/L/LS

TOGETHER

SEMINARS: CORE DISCIPLINES

BG – Board/Governance

- Whole + Intentional Leader Development: For You and Your People (Dr. Daniel Hallak and Dr. Rob McKenna)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel Aud.
- Lessons from Losses: Essential Risk Management Practices to Help You Sleep at Night (Brandie Le Clair and Kay Dee Lange)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel 1CD
- Leading Under Pressure (Dr. Daniel Hallak and Dr. Rob McKenna)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Mountain Laurel Aud.
- Building a Healthy Board Culture (Ed McDowell)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Mountain Laurel 1CD
- Child Sexual Abuse Risk at Camp: What YOU Should Know (Kimberlee Norris)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Mountain Laurel Aud.
- Responding to Sexual Abuse Allegations at Camp (Kimberlee Norris)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel Aud.
- Top 5 Strategic Goals for Every Board – Building Synergy and Impact (Ed McDowell)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel 1CD
- Legal Update (Jon Ruybalid)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2AB


BF – Business and Operations/ Fiscal Management

- Lessons Learned from Pursuing an Audacious Vision (Ron Mackey)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1A
- Crafting an Effective Sales Strategy in Ministry (David Pham)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1B
- The Top Five Things You Need to be Measuring at Camp (Evan Liewer)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1C
- Unlocking the Potential of Your Team: Building a Collaborative Team Culture (Dr. Rob Ribbe)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Rhododendron 1A
- Serving Guest Groups Panel (Mark Swartley, Gabe Valencia and Danielle Freiermuth)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1A
- 3 Better Ways to Sell Merch Online (Caleb Harris)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1B
- 5 Axioms That Will Revolutionize Your Ministry (Nate Parks)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1C
- Creating Great Camp Videos (Bob Gustafson)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 2C
- Successful College Internships Panel (Bob Gustafson, Dr. Keith Oglesby, Dr. Dave Keehn and Dr. Rob Ribbe)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Mountain Laurel 1CD

- From Thoughtful Planning to Reality (Phil Berry and Jackie Kaminsky)
Wednesday, Dec. 7, 10:15 – 11:45 p.m. • Dogwood 1B
- Entrepreneurial Leadership in Christian Camping (Garret Larsen)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel 1AB
- 5 Strategies to Grow Your Camp Store Sales (Caleb Harris)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 1B
- Watch Your Language: How to Talk About Camp to Potential Staff and Camper Families (Dr. Rob Ribbe and Rachael Botting)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1CD
- Legal Update (Jon Ruybalid)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2AB
- Serving a Diverse Group of Campers (Tommy Rhodes, Aucretia Carey, Ricky Howard and Fred Reyes)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Rhododendron 2AB

C – Culture: Trends / Challenges

- Women in Outdoor Ministry (Rachael Botting)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel 1AB
- How to Lead Well for a Team That Is Hurting (Nate Parks)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Dogwood 1C
- Power of Camp – Closed Workshop for Study Participants (Dr. Jake Sorenson)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Dogwood 2C
- Key Elements That Promote Counselor and Camper Well-Being (Dr. Tracey Gaslin)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 2AB
- Kids from Hard Places: Do You Have a Heart For The Fatherless? (Mark Davidhizar and Bryan Johnson)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 2D
- Facilitating Lament to Foster Cultural Diversity (Dr. Muhia Karianjahi)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Rhododendron 1A
- Watch Your Language: How to Talk About Camp to Potential Staff and Camper Families (Dr. Rob Ribbe and Rachael Botting)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1CD
- Applying Research at Your Camp (Dr. Jake Sorenson)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2C
- Gaining Ground Together in Mental, Emotional and Social Health (MESH) (Dr. Tracey Gaslin)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2D
- How Does “Together” Apply to LGBTQ+ Youth? (Dr. Mark Yarhouse)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Lambdin 1A
- Serving a Diverse Group of Campers (Tommy Rhodes, Aucretia Carey, Ricky Howard and Fred Reyes)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Rhododendron 2AB

All seminars are recorded except those marked with 

Use this list to find seminars that focus on your area(s) of interest. Seminars are listed by date and time.

See descriptions on pages 26 – 39.

HF – Hospitality and Foodservice

- Defining Expectations and Maintaining the Standard (Jordy Barksdale)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • ARC
- Serving Guest Groups Panel (Mark Swartley, Gabe Valencia and Danielle Freiermuth)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1A
- Creating Experiences That Elicit Powerful Memories (Jordy Barksdale)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • ARC
- Growing Living Things at Camp – Creating Gardens and Plantings (Benjamin Meeks)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 2C
- Trends in Foodservice (Joseph Scarnaty)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Rhododendron 1A

HR – Human Resources

- Whole + Intentional Leader Development: for You and Your People (Dr. Daniel Hallak and Dr. Rob McKenna)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel Aud.
- Unlocking the Potential of Your Team: Building a Collaborative Team Culture (Dr. Rob Ribbe)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Rhododendron 1A
- Leading Under Pressure (Dr. Daniel Hallak and Dr. Rob McKenna)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Mountain Laurel Aud.
- Child Sexual Abuse Risk at Camp: What YOU Should Know (Kimberlee Norris)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Mountain Laurel Aud.
- Successful College Internships Panel (Bob Gustafson, Dr. Keith Oglesby, Dr. Dave Keehn and Dr. Rob Ribbe)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Mountain Laurel 1CD
- Responding to a Sexual Abuse Allegations at Camp (Kimberlee Norris)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel Aud.
- Staff Training; Short-Term Practices for Long-Term Impact (Kimberly Mallory)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 1C
- Key Elements that Promote Camper and Counselor Well-Being (Dr. Tracey Gaslin)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 2AB
- Hiring Panel (Evan Liewer, Lisa Olsen and Joe Fahlman)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1AB
- Watch Your Language: How to Talk About Camp to Potential Staff and Camper Families (Dr. Rob Ribbe and Rachael Botting)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1CD
- Gaining Ground Together in Mental, Emotional and Social Health (MESH) (Dr. Tracey Gaslin)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2D

LS – Leadership: Vision, Mission, Values; Strategic Planning

- Whole and Intentional Leader Development: for You and Your People (Dr. Daniel Hallak and Dr. Rob McKenna)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel Aud.
- Lessons from Losses: Essential Risk Management Practices to Help You Sleep at Night (Brandie Le Clair and Kay Dee Lange)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel 1CD
- Lessons Learned from Pursuing an Audacious Vision (Ron Mackey)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1A
- Unlocking the Potential of Your Team: Building a Collaborative Team Culture (Dr. Rob Ribbe)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Rhododendron 1A
- Defining Expectations and Maintaining the Standard (Jordy Barksdale)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • ARC
- Leading Under Pressure (Dr. Daniel Hallak and Dr. Rob McKenna)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Mountain Laurel Aud.
- Women in Outdoor Ministry (Rachael Botting)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel 1AB
- Building a Healthy Board Culture (Ed McDowell)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Mountain Laurel 1CD
- Serving Guest Groups Panel (Mark Swartley, Gabe Valencia and Danielle Freiermuth)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1A
- 5 Axioms That Will Revolutionize Your Ministry (Nate Parks)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1C
- Child Sexual Abuse Risk at Camp: What YOU Should Know (Kimberlee Norris)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Mountain Laurel Aud.
- How to Lead Well for a Team That Is Hurting (Nate Parks)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Dogwood 1C
- Power of Camp (Closed Workshop for Study Participants) (Dr. Jake Sorenson)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Dogwood 2C
- Responding to a Sexual Abuse Allegation at Camp (Kimberlee Norris)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel Aud.
- Entrepreneurial Leadership in Christian Camping (Garret Larsen)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel 1AB
- Top 5 Strategic Goals for Every Board – Building Synergy and Impact (Ed McDowell)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel 1CD
- Staff Training: Short-Term Practices for Long-Term Impact (Kimberly Mallory)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 1C

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next page. ▶





SEMINARS: CORE DISCIPLINES (continued)

Use this list to find seminars that focus on your area(s) of interest. Seminars are listed by date and time. See descriptions on pages 26 – 39.

LS – Leadership: Vision, Mission, Values; Strategic Planning (continued)

- Kids from Hard Places: Do You Have a Heart For The Fatherless? (Mark Davidhizar and Bryan Johnson)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 2D
- Active Shooter Training, Sponsored by Church Mutual (George Hunter)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Lambdin 1A
- Hiring Panel (Evan Liewer, Lisa Olsen and Joe Fahlman)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1AB
- Dealing with Disasters Panel (Stanton Whitling, Gabe Valencia, Finley Knowles and Diane Turnbull)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 1B
- Applying Research at Your Camp (Dr. Jake Sorenson)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2C
- How Does “Together” Apply to LGBTQ+ Youth?  (Dr. Mark Yarhouse)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Lambdin 1A

L – Legal/Compliance/Tax Issues/ Risk Management






- Lessons from Losses: Essential Risk Management Practices to Help You Sleep at Night (Brandie Le Clair and Kay Dee Lange)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Mountain Laurel 1CD
- Child Sexual Abuse Risk at Camp: What YOU Should Know (Kimberlee Norris) 
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Mountain Laurel Aud.
- Responding to a Sexual Abuse Allegation at Camp (Kimberlee Norris) 
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel Aud.
- Active Shooter Training (George Hunter)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Lambdin 1A
- Dealing with Disasters Panel (Stanton Whitling, Gabe Valencia, Finley Knowles and Diane Turnbull)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 1B
- Legal Update (Jon Ruybalid) 
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2AB
- How Does “Together” Apply to LGBTQ+ Youth?  (Dr. Mark Yarhouse)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Lambdin 1A


MC – Marketing and Communications

- Crafting an Effective Sales Strategy in Ministry (David Pham)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1B
- Know Your Story and Tell It Well (Anna Hutsell)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 2AB

- Defining Expectations and Maintaining the Standard (Jordy Barksdale) 
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • ARC
- 3 Better Ways to Sell Merch Online (Caleb Harris)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1B
- Websites + Digital Content Strategy: Why It Matters (Shannon Powell)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 2AB
- Creating Great Camp Videos (Bob Gustafson)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 2C
- Creating Experiences That Elicit Powerful Memories (Jordy Barksdale) 
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • ARC
- The Marketing Golden Rule (Monte Abeler)
Wednesday, Dec. 6, 10:15 – 11:45 p.m. • Dogwood 2D
- 5 Strategies to Grow Your Camp Store Sales (Caleb Harris)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 1B
- Effective Drone Videos (Colin Hornbaker)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Rhododendron 2AB
- Hiring Panel (Evan Liewer, Lisa Olsen and Joe Fahlman)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1AB
- Watch Your Language: How to Talk About Camp to Potential Staff and Camper Families (Dr. Rob Ribbe and Rachael Botting)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1CD
- Camp Themes Re-Imagined (Kimberly Mallory)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 1C

PS – Personal/Spiritual Development

- Enneagram: Re-Define, Re-Imagine and Re-Focus (Julie Morris)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 2D
- I Wonder if I’m Doing Okay (Jackie Perry) 
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Mountain Laurel 1AB
- Good Illustrations: Windows to See Through, Fountains That Refresh (Dr. Duffy Robbins) 
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Rhododendron 2AB
- The Myth of Balance in Marriage and Ministry (Dr. Clarence Shuler) 
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Dogwood 1A
- Facilitating Lament to Foster Cultural Diversity (Dr. Muhia Karianjahi)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Rhododendron 1A
- Reading the Bible for All It’s Worth: Tools for Helping Young People Understand the Bible (Dr. Duffy Robbins) 
Wednesday, Dec. 7, 1:30 – 3 p.m. • Rhododendron 2AB
- Singleness and Ministry (Dr. Clarence Shuler) 
Wednesday, Dec. 7, 1:30 – 3 a.m. • Dogwood 1A

All seminars are recorded except those marked with 

P – Program

- **Best Practices for a Successful Horsemanship Program** (Jacqueline Tiley)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 2C
- **The Adventure Trail — Team Building Can Be as Easy as a Walk in The Park** (Dr. Jim Cain)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Lambdin 1A
- **Creating Great Camp Videos** (Bob Gustafson)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 2C
- **Age-Specific Programming** (Tait Hoglund)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Rhododendron 1A
- **Creating Experiences That Elicit Powerful Memories** (Jordy Barksdale)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • ARC
- **Extraordinary Facilitation — Lessons Learned from Half a Century of Working with Groups** (Dr. Jim Cain)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Lambdin 1A
- **Good Illustrations: Windows to See Through, Fountains That Refresh** (Dr. Duffy Robbins)
Wednesday, Dec. 7, 10:15 – 11:45 p.m. • ARC
- **ReBuild, ReConnect and ReEngage Your Community** (Dr. Jim Cain)
Wednesday, Dec. 7, 10:15 – 11:45 p.m. • Lambdin 1A
- **Staff Training: Short-Term Practices for Long-Term Impact** (Kimberly Mallory)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 1C
- **Kids from Hard Places: Do You Have a Heart For The Fatherless?** (Mark Davidhizar and Bryan Johnson)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 2D
- **Facilitating Lament to Foster Cultural Diversity** (Dr. Muhia Karianjahi)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Rhododendron 1A
- **Reading the Bible for All It's Worth: Tools for Helping Young People Understand the Bible** (Dr. Duffy Robbins)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Rhododendron 1B
- **Camp Themes Re-Imagined** (Kimberly Mallory)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 1C
- **Gaining Ground Together in Mental, Emotional and Social Health (MESH)** (Dr. Tracey Gaslin)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 2D
- **Serving a Diverse Group of Campers** (Tommy Rhodes, Aucretia Carey, Ricky Howard and Fred Reyes)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Rhododendron 2AB

RF – Resource/Fund Development

- **Crafting an Effective Sales Strategy in Ministry** (David Pham)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1B
- **The Top 5 Things You Need to Be Measuring at Camp** (Evan Liewer)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1C
- **Grant Writing 101** (Tammy Briggs)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Rhododendron 2AB

- **3 Better Ways to Sell Merch Online** (Caleb Harris)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 1B
- **How to Find Funding for Difficult Projects** (Scott Shaw and Tammy Briggs)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Rhododendron 1C
- **Building Your Champion (Donor) Base Creatively** (Scott Shaw)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Rhododendron 2AB
- **5 Strategies to Grow Your Camp Store Sales** (Caleb Harris)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 1B

SF – Site and Facilities/Technology

- **Lessons Learned from Pursuing an Audacious Vision** (Ron Mackey)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Dogwood 1A
- **Get Creative With Your Property** (Guy Bratton)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Dogwood 2D
- **From Thoughtful Planning to Reality** (Jackie Kaminsky and Phil Berry)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Dogwood 1B
- **Growing Living Things at Camp — Creating Gardens and Plantings** (Benjamin Meeks)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Dogwood 2C
- **Dealing with Disasters Panel** (Stanton Whitling, Gabe Valencia, Finley Knowles and Diane Turnbull)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Dogwood 1B

NextGen

These seminars are ideal for next-generation leaders. Everyone is welcome, but those in their 20s – 30s are especially encouraged to attend.

- **Enneagram: Re-Define, Re-Imagine and Re-Focus** (Julie Morris)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • Lambdin 1BC
- **Defining Expectations and Maintaining the Standard** (Jordy Barksdale)
Tuesday, Dec. 6, 10:30 – 11:30 a.m. • ARC
- **Leading Under Pressure** (Dr. Daniel Hallak and Dr. Rob McKenna)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • Mountain Laurel Aud.
- **Creating Experiences That Elicit Powerful Memories** (Jordy Barksdale)
Tuesday, Dec. 6, 1:45 – 2:45 p.m. • ARC
- **How to Lead Well for a Team That Is Hurting** (Nate Parks)
Wednesday, Dec. 7, 10:15 – 11:45 a.m. • Dogwood 1C
- **Entrepreneurial Leadership in Christian Camping** (Garret Larsen)
Wednesday, Dec. 7, 1:30 – 3 p.m. • Mountain Laurel 1AB
- **Watch Your Language: How to Talk about Camp to Potential Staff and Camper Families** (Dr. Rob Ribbe and Rachael Botting)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Mountain Laurel 1CD
- **How Does “Together” Apply to LGBTQ+ Youth?** (Dr. Mark Yarhouse)
Wednesday, Dec. 7, 3:15 – 4:45 p.m. • Lambdin 1A

SEMINARS: DESCRIPTIONS

These seminar descriptions are listed by session times.

Seminars are listed by core discipline (area of interest) on pages 22 – 25.

12 CORE DISCIPLINES

Use this key to find seminars that focus on your area(s) of interest. Also, see a listing of workshops by core disciplines on pages 22 – 25.

BG Board, Governance
BF Business and Operations/
Fiscal Management
C Culture: Trends/Challenges
HF Hospitality and Foodservice
HR Human Resources
LS Leadership: Vision, Mission,
Values, Strategic Planning

L Legal, Compliance, Tax Issues,
Risk Management
MC Marketing/Communications
PS Personal, Spiritual Development
P Program
RF Resource/Fund Development
SF Site and Facilities

SESSION 1

Tuesday, Dec. 6

10:30 – 11:30 a.m.

● Whole + Intentional Leader Development: for You and Your People

Dr. Daniel Hallak and Dr. Rob McKenna

Mountain Laurel Auditorium — **BG/LS/HR** 

We know leadership matters, especially Christ-centered leaders with the character, competence and capacity to faithfully steward their entrusted gifts. What would change if you were intentionally growing as a whole leader and investing in the growth and development of other leaders? Probably everything.

Objectives:

1. Implement a coaching model in both personal and professional life.
2. Gain a fresh perspective and understanding of whole and intentional leader development.
3. Create a culture of development in your organization and deeply invest in the individuals you lead.

● Lessons from Losses: Essential Risk Management Practices to Help You Sleep at Night

Brandie Le Clair and Kay Dee Lange

Mountain Laurel ICD — **L/BG/LS**

You're not alone if you've ever criticized yourself for not sensing, spotting or alerting others to a simmering situation that ultimately burst into a risk or loss event. Whether that loss ranged from a severe injury to a staff or camper on your high ropes course, a minor auto accident while on a trip to a potential sexual abuse claim, or even major building damage from a natural disaster, Reflecting on errors, setbacks, close calls and circumstances that didn't go as expected or hoped for is an essential component of a camp leader or risk manager's responsibilities.

In this session, join risk-control specialists from Church Mutual Insurance Company as we reflect on and break down examples of real-life losses and claims from this past summer and earlier to identify a working list of essential risk-management practices that will not only help make your camp community safer but also help you sleep better at night!

Objectives:

1. Reflect on examples of real-life losses and claims from camps that happened in summer 2022 and earlier.
2. Gain a framework for helping you to review and evaluate your own camp's incidents and near misses from this past summer.
3. Identify essential lessons and key risk-management practices from claim examples to prevent similar incidents at your own camp.
4. Recognize opportunities for fortifying policies and procedures to create a robust safety culture.

ARRIVE EARLY!

All seminar rooms are set to maximum capacity. Conference center fire codes will not allow for chairs to be added or for guests to stand in the back or sit on the floor. Please arrive early to reserve a seat for your preferred seminars. Once the room is full, we will be unable to include additional participants.

● Lessons Learned from Pursuing an Audacious Vision

Ron Mackey

Dogwood 1A — **LS/SF/BF**

Come hear the insider's story of a small camp that successfully pursued a big vision. Ron Mackey, executive director at Deerfoot Lodge, will share what went right, what went wrong, lessons learned along the way and will provide time for Q&A.

Objectives:

1. Gain courage for the pursuit of big ideas at camp.
2. Be empowered to pursue "big, hairy, audacious goals."
3. Be confident that God provides for His vision.

● Crafting an Effective Sales Strategy in Ministry

David Pham

Dogwood 1B — **MC/BF/RF**

Discover key practices and practical steps to crafting an effective sales strategy while still accomplishing your ministry goals.

Objectives:

1. Explore Amazon, Apple and other admired companies' sales processes.
2. Discover how to be customer obsessed.
3. Build a framework for a functional sales pipeline.

● The Top 5 Things You Need to Be Measuring at Camp

Evan Liewer

Dogwood 1C — **BF/RF**

If you are not setting goals and tracking success, you will not be able to grow and move to a healthier existence. Stop spending money that isn't making a difference. Learn five of the most important numbers you should be tracking to take your organization to the next level.

Objectives:

1. Create a system to track guest and staff engagement and make data-driven decisions to increase satisfaction.
2. Get food costs in line with numbers that are comparable to other camps and give staff direct goals to hit.
3. Hire the correct number of quality staff members that will last through the summer.

● Know Your Story and Tell It Well

Anna Hutsell

Dogwood 2AB — **MC**

An effective communications strategy leverages storytelling. Many of your supporters may never step foot on your property, so developing a distinguishing story to communicate your brand is paramount. Learn how to detail the magic of the camping experience — your camping experience — for all audiences.

Objectives:

1. Identify stories within your camp's brand and history.
2. Develop basic key messages to effectively communicate stories.
3. Communicate to internal teams the importance of brand alignment and how to implement it.

● Best Practices for a Successful Horsemanship Program

Jacqueline Tiley

Dogwood 2C — **P**

Implementing a horsemanship program at your camp is a great way to teach your campers skills such as compassion, leadership and responsibility. This seminar is geared toward any staff involved in horse programming and camp executive directors. Join us as we discuss how to start or maintain an effective horse program.

Objectives:

1. Effectively hire and train camp horse staff.
2. Implement tools for risk management.
3. Find horses, tack and equipment — English and Western style.
4. Create riding lesson plans for both arena and trail rides.

Continued on
next page. ▶

SEMINARS: DESCRIPTIONS (continued)

SESSION 1 (continued)

● Unlocking the Potential of Your Team: Building a Collaborative Team Culture

Dr. Rob Ribbe

Rhododendron 1A — **HR/BF/LS**

Solving problems in a way that strengthens the unity and ownership of your team while building a collaborative culture is key to effective team leadership. We'll discuss and provide an opportunity to practice a model that has proven effective at achieving this "impossible" goal.

Objectives:

1. Discover what collaborative problem-solving is, its benefits and why it is so hard to achieve.
2. Discuss a model for collaborative problem-solving.
3. Practice the model in small groups.

● Defining Expectations and Maintaining the Standard

Jordy Barksdale

ARC — **MC/HF/LS** 

Join us as Jordy, guest experience manager at Magnolia, details how clearly defined expectations create a work environment where teams can thrive. The success of a team hinges on the ability of the leader to clearly define the standard and lovingly hold the team to that standard.

Objectives:

1. Clearly define the standards of success for your team.
2. Lovingly hold your team accountable to the standard.
3. Inspire and motivate your team around a common goal.

● Grant Writing 101

Tammy Briggs

Rhododendron 2AB — **RF**

The feeling of gratitude and excitement after receiving a grant is incredible! However, the initial steps of finding and applying for grants can bring the opposite feelings. Let Tammy help. This workshop will give you the basic tools to look for grants, what foundations and grant funders are looking for, what materials are needed to write a grant and the basics of how to write a grant.

Objectives:

1. Find grant funders.
2. Identify what foundations and grant funders are looking for in a grant application.
3. Discover and implement the basic steps of the grant writing process.

● The Adventure Trail — Team Building Can Be as Easy as a Walk in the Park.

Dr. Jim Cain

Lambdin 1A — **P** 

Are you searching for a practical process to build your year-round and summer staff teams? Join us as team-building guru Dr. Jim Cain shares his latest and perhaps most daring team-building process yet, the adventure trail. As you uncover the resources provided by this process, you will gain tools for team development, be able to define the stages of group formation and the benefits of immersing your team in the natural environment.

Objectives:

1. Develop an awareness of how to connect people to nature and each other.
2. Discover tips and tools for planning an adventure trail expedition.
3. Participate in a variety of adventure trail activities in order to lead them in your own ministry.

● Enneagram: Re-Define, Re-Imagine and Re-Focus

Julie Morris

Dogwood 2D — **PS**

The enneagram is a powerful tool that will produce healthy outcomes for you and your team. It will give you permission to show up as your true self. In this hour presentation, you will discover the parts outlined by our new Enneagram Internal Profile program (EIP). I will help you identify five unique parts of the enneagram that make you — YOU. This tool will help you become more aware of your alignment with the gospel in order to walk consistently and successively to achieve your goals. It will also help you be aware of being misaligned, which presents as unresolved issues that are affecting your home and professional life. You will need to know your enneagram type to get the most out of this seminar. If you don't already know your Enneagram Type, please go to my website www.morriscoaching828.com and take the free enneagram test.

Objectives:

1. Understand EIP.
2. Identify the parts of EIP-wounded child, beloved child, wings and enneagram parts.
3. Invite the Holy Spirit to make you A.W.A.R.E.

● Serving Guest Groups Panel

Mark Swartley, Gabe Valencia and Danielle Freiermuth

Dogwood 1A — **HF/LS/BF**

We know that excellent hospitality is key to attracting guest groups and keeping them returning yearly. In this panel discussion, you will hear stories and trade secrets from camp guest service experts. From acquiring a new group to showing your regulars extra love, you will gain practical insights on how to serve as a team.

Objectives:

1. Discuss best practices for serving Christian and non-Christian groups.
2. Receive tools, tech and operations to capture critical information about dietary restrictions, group preferences and scheduling.
3. Learn how to share information among key service team members so everyone can anticipate needs and be equipped to serve with high standards.

● Women in Outdoor Ministry

Rachael Botting

Mountain Laurel 1AB — **LS/C**

Join us to explore the current research on women in the outdoors and the historical landscape of female involvement in Christian camping in order to facilitate a conversation about the experiences of women in outdoor ministry as both participants and leaders. Both men and women alike are encouraged to join to explore this topic and consider what it means for our ministries.

Objectives:

1. Discuss the historical involvement of women in Christian camping.
2. Articulate the current challenges and opportunities for women in outdoor ministry, given the historical and cultural landscape surrounding it.
3. Engage in productive conversation about supporting women who are seeking to grow as leaders in outdoor ministry.

SESSION 2

Tuesday, Dec. 6

1:45 – 2:45 p.m.

● Leading Under Pressure

Dr. Daniel Hallak and Dr. Rob McKenna

Mountain Laurel Auditorium — **BG/LS/HR** 

Based on decades of research and content described in his book, *Composed: The Heart and Science of Leading Under Pressure*, Dr. Rob McKenna highlights the power of composure under pressure and the specific strategies you can use to be a better version of yourself when it matters most.

Objectives:

1. Create an organizational culture marked by composure and emotional maturity instead of chronic anxiety and blame.
2. Be equipped to stand firm while staying connected to those who matter most — especially when high-pressure moments come.
3. Identify whether you are a peacekeeper or a truth speaker under pressure and gain strategies to show up well under pressure.

● Building a Healthy Board Culture

Ed McDowell

Mountain Laurel 1CD — **BG/LS**

Boards of camps end up determining the bandwidth of the missional impact a camp has. The culture of the board is the single biggest indicator of a board's healthiness. Come ready to consider what it means for a board to be a spiritual community called by God to steward/govern a piece of God's Kingdom on earth.

Objectives:

1. Invest in the board as a spiritual community called by God.
2. Embrace characteristics of a healthy board culture.
3. Address traits of a toxic board culture.

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SEMINARS: DESCRIPTIONS (continued)

SESSION 2 (continued)

● 3 Better Ways to Sell Merch Online

Caleb Harris

Dogwood 1B — **BF/MC/RF**

Whether you already sell online or want to learn how, there are many obstacles and pitfalls that can be avoided. Come learn how to maximize the opportunity you have to extend the camp experience by offering merchandise online. We'll discuss three proven strategies, then open it up for Q&A.

Objectives:

1. Determine the best strategy for creating an online store.
2. Make effective decisions regarding inventory, prices and product development.
3. Inspire new trends by utilizing social media strategies.

● 5 Axioms That Will Revolutionize Your Ministry

Nate Parks

Dogwood 1C — **LS/BF**

When facing a crisis, it seems that most of the solutions nowadays are dependent on money, staffing or something related to the size of the operation. However, could there be another way? When we boil it all down to what really works, the answers become profoundly simple. Come and hear five axioms that will revolutionize your ministry and deliver actionable clarity to your organization, regardless of size or budget.

Objectives:

1. Put into immediate practice the five axioms with staff and/or volunteers.
2. Receive several examples of actionable priorities to implement into your organization.
3. Inject new practices that will not be predicated on the size, budget or staffing of your camp.

● Websites + Digital Content Strategy: Why It Matters

Shannon Powell

Dogwood 2AB — **MC**

Are you losing your audience before you even get a chance to tell your story? As the front door to your brand, your website can either be your greatest asset or liability. Users are craving modernized,

mobile-optimized digital experiences that are more intuitive and human-centered. Where does yours fit in? And beyond the website, the continued elevation of and engagement with your brand requires a longitudinal, thoughtful digital content strategy. Learn the importance of planning ahead, maximizing content resources, nurturing leads and engaging your audiences throughout the year.

Objectives:

1. Enhance their website's current user experience and leverage insights for future enhancements.
2. Apply the "rule of 7" to better maximize content resources across their brand's website, e-communications, social media platforms, podcasts, etc.
3. Implement a lead-nurturing strategy to engage key audiences beyond primary camp seasons — ultimately turning parents and attendees into customers, donors and brand advocates.

● Creating Great Camp Videos

Bob Gustafson

Dogwood 2C — **MC/P/BF**

Gleaning from classic storytelling techniques, this seminar shows you how to infuse an emotional tug into a person's story. Emphasis will be given to developing compelling camper and staff stories for a video, but the principles apply across mediums from print to podcasts.

Objectives:

1. Identify four fundamental components of a transformative story.
2. Craft a basic story arc.
3. Distinguish why some stories succeed and others fall flat.

● Get Creative With Your Property

Guy Bratton

Dogwood 2D — **SF**

Many times we have long wish lists for our camp facilities, but we feel like we lack the resources to expand. Maybe the answers can be found in simply rethinking the use of what we already have. We will look at common pinch points in our camps, how to maximize our use, identifying when expansion is needed and how to evaluate the payback on potential facility investments.

Objectives:

1. Quickly evaluate existing facility proportions, balance and limitations.

2. Identify existing pinch points that are restricting growth and opportunities.
3. Suggest possible solutions centered on rethinking alternative approaches to using existing facilities.
4. Understand how to concretely evaluate facility investments through the lens of return on investment (ROI).

● Age-Specific Programming

Tait Hoglund

Rhododendron 1A — P

Learn how to frame your camp programs around where your campers are coming from by engaging them in industry best practices. Together, we will explore several tools to enhance the impact of the gospel for kids and teens by tailoring your camps, their experiences, teachings and schedules to their life stages. We will specifically look at models for 1–3 grade camps, 4–6 grade camps and 6–8 grade camps.

Objectives:

1. Develop Bible scope and sequence for a specific age group of campers.
2. Create schedules, events, activities and debriefs that are tailored to the cognitive stage of your campers.
3. Identify and develop your camp's "Bible teaching" times beyond chapels, cabin and discussion times.

● Creating Experiences That Elicit Powerful Memories

Jordy Barksdale

ARC — MC/HF/P 

Join Magnolia's Guest Experience Service Manager as he walks through how to strategically create experiences by considering how all five senses interact with a space. Powerful memories are forged when a specific moment exceeds our expectations, Jordy will help us do that consistently.

Objectives:

1. Create moments that elicit powerful memories.
2. Identify areas of opportunities that are missing the mark.
3. Establish a plan that leads to an enhanced camper experience.

● How to Find Funding for Difficult Projects

Scott Shaw and Tammy Briggs

Rhododendron 2AB — RF

Whether you need thousands of dollars for a water treatment system, new bunk beds, or building

repairs, some projects at our camps/conference centers are challenging to gather funding for! In this workshop, Scott Shaw and Tammy Briggs will discuss different ways to raise funds for those difficult projects to fund. Some of the tools that will be presented include donor development, acquisition, special events and grant writing.

Objectives:

1. Implement and execute a plan for donor outreach.
2. Plan fundraising events for a specific need.
3. Gain insight into board development to collaborate with fundraising efforts.

● Extraordinary Facilitation — Lessons Learned from Half a Century of Working and Playing with Groups

Dr. Jim Cain

Lambdin 1A — P 

Dr. Jim Cain shares insights, tips, best practices and sage advice for improving your facilitation skills. Join this seminar and learn how to be a more effective facilitator so that whether you're leading meetings, training, or camp activities, you are able to maximize the engagement of your participants.

Objectives:

1. Develop an awareness of facilitation best practices.
2. Discover practical tips and tools to implement this summer with campers and staff.
3. Participate in an immersive learn-by-doing workshop with hands-on practical activities and more.

● I Wonder if I'm Doing Okay

Jackie Perry

Mountain Laurel 1AB — PS

Congratulations! You survived the last 2 ½ years. Perhaps, it's finally time to assess how you are really faring. Using Dallas Willard's model of the soul combined with neuroscience-informed research on health and well-being, this seminar invites participants to attune and assess the bio-psycho-social spiritual dimensions of who they are while also offering strategies that foster integration and balance.

Objectives:

1. Identify each dimension of the soul and their relationship to one another.
2. Assess intrapersonal as well as interpersonal relationships with yourself, others, and God.
3. Integrate effective coping strategies and spiritually formative practices that foster overall health and well-being.

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SEMINARS: DESCRIPTIONS (continued)


SESSION 3

Wednesday, Dec. 7

10:15 – 11:45 a.m.

● Child Sexual Abuse Risk at Camp: What YOU Should Know

Kimberlee Norris

Mountain Laurel Auditorium — **LS/HR/L/BG** 

Post-pandemic, the landscape is changing where child sexual abuse risk is concerned. Equip your camp leaders with current best practices from attorney and sexual abuse expert Kimberlee Norris, founder of MinistrySafe.

Objectives:

1. Equip camp leaders with cutting-edge data from an industry expert.
2. Implement an effective safety system designed to reduce the risk of child sexual abuse at camp.

● Successful College Internships

Bob Gustafson (lead panelist), Dr. Keith Oglesby, Dr. Dave Keehn and Dr. Rob Ribbe

Mountain Laurel ICD — **HR/BF**

Internships prove to be one of the most valuable educational experiences for students during their college years. Learn how to align your staffing needs with the requirements of the institution. This seminar will include a panel of faculty from Christian colleges.

Objectives:

1. Recognize what differentiates an internship from a seasonal job.
2. Appraise your camp's ability to provide mentorship.
3. Specify how an intern's development is measured.

● From Thoughtful Planning to Reality

Phil Berry and Jackie Kaminsky

Dogwood IB — **BF/SF**

How does master planning support implementation? Domokur Architects, together with Phil Berry,

executive director for Ridgecrest camps, will highlight the importance of camp master planning and how it helps them strategically think about their camps' futures. From programming to implementation, there are key steps that every camp should take to assure their master plan can withstand leadership changes and trends to stay competitive.

1. Discover how master planning can help implementation.
2. Anticipate what will happen during the master planning process.
3. Determine what tools can effectively tell your story.
4. Identify how to engage stakeholders and donors effectively.

● How to Lead Well for a Team That is Hurting

Nate Parks

Dogwood IC — **LS/C/PS**

Great leadership is most noticeable during difficult times. Join this seminar to discover and learn how to implement leadership qualities that align staff together towards the mission in troubling seasons. There is a human side to leadership and we will learn how to activate and enhance this during critical moments. When all is going well, predictable leadership is more about direction. Difficult seasons will come, so let's learn how to be leaders who tap into the human reality of the team so we can gather momentum during challenging times.

Objectives:

1. Discover ways to adapt your personal operating style during times of crisis and hurting staff.
2. Receive specific principles for leading as a human in an inhuman world.
3. Discern the real/perceived needs of the organization and its staff.
4. Identify potential pitfalls during times of difficulty and instability.

● Power of Camp – Closed Workshop for Study Participants

Dr. Jake Sorenson

Dogwood 2C — **C/LS**

Participants in the 2022 Power of Camp Study will have the opportunity to go through study findings and gain insight for interpreting/applying their individual camp data. There will be time for questions and a group consulting time aimed at utilizing study findings for camp marketing and program development.

Objectives:

1. Interpret your individual camp findings from the Power of Camp Study 2022.
2. Apply your personalized data to marketing and program development.
3. Consider how to continue the work of program evaluation next summer and in the future.

● The Marketing Golden Rule

Monte Abeler

Dogwood 2D — **MC**

Market unto others as you would have them market unto you. Just as “loving others as yourself” is simple yet complex, so too is marketing. This session will focus on 10 key marketing commandments (strategies), concluding with a rapid-fire burst of marketing tips, tools and tidbits.

Objectives:

1. Share ten key camp marketing insights.
2. Define and reach their target market.
3. Receive marketing tools to implement when they get home.

● Good Illustrations: Windows to See Through, Fountains That Refresh

Dr. Duffy Robbins

ARC — **P/PS** 

All of us who teach and preach on a regular basis know the power of a good illustration, but how do we find illustrations that really work? And how do we make the best possible use of the illustrations we have? This seminar will help you sharpen your speaking technique as we explore ways that you can make spiritual truth more vivid and viable for your audience.

Objectives:

1. Share strategies for brainstorming illustrations.
2. Gain skills for relating illustrations to your sermon.
3. Discover resources for finding good illustrations.

● Build Your Champion (Donor) Base Creatively

Scott Shaw

Rhododendron 2AB — **RF**

Every strong and thriving nonprofit understands the importance of having a strategy for acquiring new champions. A sound acquisition strategy will include equipping champions to leverage their peer-to-peer connections to invite new champions.

Givers say that one of the top reasons they give is because they’ve been asked by someone they know. In this workshop, Scott will help you creatively design experiential micro-events and will teach you how to equip the champions you already have to reach the new champions you need. This workshop will help you re-imagine acquisition within the current economic and social landscape in which we are living and help you integrate these micro-events into your fundraising plan.

Objectives:

1. Design champion-led events that are unique to your cause.
2. Find and coach enthusiastic micro-event hosts.
3. Develop a user-friendly micro-events toolkit.
4. Creatively integrate virtual components into your micro-events strategy.

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SEMINARS: DESCRIPTIONS (continued)

SESSION 3 (continued)

● ReBuild, ReConnect and ReEngage Your Community

Dr. Jim Cain

Lambdin 1A — **P** 

Teambuilding expert Dr. Jim Cain shares his favorite ways to help you rebuild, reconnect and re-engage your audiences. We'll discuss the renewed value of icebreakers in a post pandemic world and unique ways to help re-engage the unengaged.

Objectives:

1. Gain an awareness of the current factors preventing the making of connections.
2. Understand mental health considerations to group dynamics and building community.
3. Receive innovative new tools to build unity, community and connection.

● The Myth of Balance in Marriage and Ministry

Dr. Clarence Shuler

Dogwood 1A — **PS** 

It's easy to be overwhelmed trying to balance a marriage, family and camping ministry. Learn why balancing is the wrong mindset for these three critical issues. It's time for a tuneup!

Objectives:

1. Learn why "balance" is a myth.
2. Take away nine foundation builders that enable and support a healthy marriage, family and ministry.
3. Learn about the pitfalls of trying to do it all.

SESSION 4

Wednesday, Dec. 7

1:30 – 3 p.m.

● Responding to a Sexual Abuse Allegation at Camp

Kimberlee Norris

Mountain Laurel Auditorium — **LS/HR/L/BG**

What is an appropriate response to an allegation of child sexual abuse received at camp or arising out of a child's camp experience? What next steps should camp leaders take? Attorney and sexual abuse expert Kimberlee Norris equips camp leaders with an understanding of legal requirements and best practices.

Objectives:

1. Be prepared to respond to an allegation from inside your ministry.
2. Be prepared to respond to an allegation from outside your ministry.
3. Understand when to report peer-to-peer sexual abuse.

● Entrepreneurial Leadership in Christian Camping

Garret Larsen

Mountain Laurel 1AB — **LS/BF**

No margin — no mission! Developing an entrepreneurial approach to camp ministry will help expand mission impact, increase revenue and improve long-term mission success. In this session, we'll develop and discuss practical tools to evaluate the missional and financial impact of capital investments and new programmatic initiatives.

Objectives:

1. Develop an entrepreneurial framework to identify and evaluate new opportunities.
2. Identify practical strategies to increase revenue and expand mission impact.
3. Design a customizable spreadsheet to determine ROI on capital investments and new program initiatives.

● Top 5 Strategic Goals for Every Board – Building Synergy and Impact

Ed McDowell

Mountain Laurel 1CD — **BG/LS**

If every camp board identified and accomplished the five most important goals that only the board can do, camps will experience expanded mission impact and organizational effectiveness in ways never imagined. Over a three-year period, boards would have uniquely accomplished the 15 most important priorities for the board to address on behalf of the camp and its constituency.

By the end of this session, every board member will:

1. Explore the four key areas of a Thriving Board: culture, governance, sustainability, and strategy.
2. Understand the seven keys to an effective board meeting.
3. Have an opportunity to develop the first draft of five strategic goals for the board.

● 5 Strategies to Grow Your Camp Store Sales

Caleb Harris

Dogwood 1B — **RF/MC/BF**

This seminar starts with the keys to selling more products and becoming more profitable, but it doesn't stop there. These five strategies will help you grow your impact by bringing campers, parents, grandparents and even camp alumni along for the ride.

Objectives:

1. Identify your opportunities.
2. Simplify the customer experience.
3. Optimize your profitability.
4. Establish your brand image.
5. Market more effectively.

● Staff Training: Short-Term Practices for Long-Term Impact

Kimberly Mallory

Dogwood 1C — **P/HR/LS**

Staff training is more than teaching people how to do archery and row a boat. We have the incredible opportunity to invest in the lives of young adults and present them with real-life questions, community experiences they will never forget and purposeful theology that will guide them through their summer and beyond. By the end of this presentation, attendees will have filled their tool bags with a host of plug-and-play ideas.

Objectives:

1. Discuss the needs and desires of students serving in camp ministry.
2. Discover workshops, community builders and activities that will feed the needs of students serving in camp ministry.
3. Implement a plan to reflect on the impact that camp had on the lives of former summer staff members.

● Key Elements that Promote Camper and Counselor Well-being

Dr. Tracey Gaslin

Dogwood 2AB — **HR/C**

We continue to learn about the role of camp and how it can impact youth and young adults as part of the developmental experience. This session will outline many of the important aspects of a camp experience (i.e. preparation, connectivity, self-management, communication) that promote optimal well-being and growth of campers and counselors.

Objectives:

1. Identify two helpful preparation activities that support camp staff and campers for the experience.
2. List two new ways to promote connectivity in the camp community.
3. Identify tools for the regulation of personal emotional health during camp.

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SEMINARS: DESCRIPTIONS (continued)

SESSION 4 (continued)

● Growing Living Things at Camp — Creating Gardens and Plantings

Benjamin Meeks

Dogwood 2C — **HF/SF**

It is time to transform campgrounds into sustainable, beautiful and fruitful mini-Edens through our gardening efforts. Through these simple, organic, natural means, your campus will rise to the next level of excellence and management in its gardening practices. As Benjamin presents his Gardening Made Simple method, we'll learn how to choose low-maintenance edibles and beautifying ornamentals. We'll also discover best practices for growing kitchen gardens for campus cafeterias and receive tips for reducing watering needs across campus within one season.

Objectives:

1. Convert available spaces into beautiful and fruitful, abundant gardens.
2. Organically reduce weeds and pests across campus.
3. Inspire folks back home to bring Eden to the children through gardening methods.

● Kids from Hard Places: Do You Have a Heart For The Fatherless?

Mark Davidhizar and Bryan Johnson

Dogwood 2D — **P/C/LS**

Come join other camps with a heart to serve the fatherless and discover that you do not need to journey alone. Representatives from the Fellowship of Camps For the Fatherless (FCFF) will offer guidance toward special scholarships, share unique resources and best practices, and provide opportunities for networking. The FCFF team will also share key elements of Trauma Informed Care and support each camp with encouragement to take the next steps. The FCFF are intentional camp professionals and supporting organizations. Gather with like-minded camps to take the next steps in your ministry to the fatherless.

Objectives:

1. Discover special scholarship opportunities for fatherless campers.
2. Receive unique resources and best practices for work with the fatherless.
3. Gain key insights in Trauma Informed Care.

● Facilitating Lament to Foster Cultural Diversity

Dr. Muhia Karianjahi

Rhododendron 1A — **C/P/PS**

Many ministries express a desire to reach more culturally diverse harvest fields to reflect the demographic shifts of young people in the country. This session will propose the "discipline of lament" as a framework for Christian camps to pursue structural hospitality to underrepresented people of color.

Objectives:

1. Reflect on the landscape and demographics of Christian camping in the USA.
2. Explore possible barriers in the way of diversity at camps.
3. Consider the discipline of lament as a framework for transformative learning for camp ministries.

● Reading the Bible for All It's Worth: Tools for Helping Young People Understand the Bible

Dr. Duffy Robbins

ARC — **P/PS** 

The Bible — a big, fat, book with paper-thin pages, long names and weird customs. How do we help young people read the Bible? For anyone who wants to do a better job of faithfully digging into the Word, or help their campers to do so, this will be a practical, helpful session.

Objectives:

1. Receive a big-picture look at the task of biblical interpretation, why it's important and the difference it can make.
2. Gain skills in some of the basic steps and methods of biblical interpretation.
3. Teach those methods to our campers and summer staff to help them learn how to read and interpret the Bible.

● Effective Drone Videos

Colin Hornbaker

Rhododendron 2AB — **MC**

The emergence of the drone in recent years has brought excitement, energy and adventure to many camps, but has also developed confusion, lack of knowledge and risk. Colin believes that through the art of aerial cinematography, camps can bring creative and new perspectives to storytelling. He'll answer questions from how to get started legally to creating breathtaking cinematic visuals.

Objectives:

1. Gain awareness that a drone is a powerful tool, but you are the storyteller.
2. Stretch your skills as a drone operator to stretch the boundaries of what you can create.
3. Explore many areas of drone operations, from legalities to equipment and storytelling.

● Active Shooter Training

Sponsored by Church Mutual

George Hunter

Lambdin 1A — **L/LS**

This interactive seminar is designed to teach the ALICE proactive options-based strategies to individuals who want to know how to take responsibility for their own survival in the face of violence. The course not only lays the foundation for the ALICE strategies but also takes you through life-like scenarios to help participants understand how to put the strategies into action. This seminar teaches life lessons to help increase survivability during those critical five minutes between when violence erupts and help arrives.

Objectives:

1. Understand the foundation of ALICE Strategies.
2. Learn why proactive strategies work.
3. Gain knowledge on how to use ALICE strategies.

● Singleness in Ministry

Clarence Shuler

Dogwood 1A — **PS** 

There can be a lot of pressure on a person who is single and in camp ministry to find “the one.” There can also be unrealistic expectations about how a person who is single should be available no matter what the ministry need is because they don’t have a family to manage. Is it possible to be single and free? Dr. Shuler unpacks some of the keys to being whole and single.

Objectives:

1. See the cycles of singleness and how to navigate them with contentment.
2. Set appropriate boundaries in relationships including with your co-workers at camp.
3. Learn how to live with fulfillment if you want to be single, are single or want to be married or have suffered heartbreak.

SESSION 5

Wednesday, Dec. 7

3:15 – 4:45 p.m.

● Hiring Panel

Mountain Laurel 1AB — **LS/HR/MC**

Are you attracting and selecting the right people? Have you struggled to fill core positions or filled them with people who are not the right fit for your ministry culture? Poor choices at the recruitment stage can be costly, and during this hiring crisis, it is more important than ever to get it right. This panel of camp experts will break down the ins and outs of attracting, hiring, and retaining your most important asset — your employees.

Objectives:

1. Receive tips on where to recruit and how to write effective job listings.
2. Gain knowledge on interviewing, employee selection techniques and onboarding tactics.
3. Learn ideas for innovative staff feeder programs, bringing back employees yearly and recruiting incentive programs.

● Watch Your Language: How to Talk About Camp to Potential Staff and Camper Families

Dr. Rob Ribbe and Rachael Botting

Mountain Laurel 1CD — **HR/BF/C/MC**

Are you having challenges recruiting staff to work at your camp? How are you shaping the expectations of your camper families? Your language about camp matters. We’ll discuss the inadequacy of the current narratives used to talk about Christian camping and share research that will help us better communicate the value of camp to donors, staff and camper families.

Objectives:

1. Discover the narratives used to talk about Christian camping and how this has shaped the perceptions of our constituents.
2. Engage in discussion about the value of camp beyond “gospel and games” for staff and campers.
3. Develop plans to change the way your camp communicates about camp to better capture its true value in life and faith.

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SEMINARS: DESCRIPTIONS (continued)

SESSION 5 (continued)

● Dealing with Disasters Panel

Stanton Whitling, Gabe Valencia, Finley Knowles and Diane Turnbull

Dogwood 1B — **SF/LS/L**

Dealing with disasters can be a massive strain on your camp. The financial impact and devastating damage or loss of camp property can change your ministry instantly. In this panel, you will hear from camp leaders who will share the best ways to prepare for and respond to a disaster at camp.

Objectives:

1. Gain valuable insights into how camps prepare their facilities and finances for a natural disaster.
2. Get practical tips on how to respond when a disaster strikes.
3. Receive advice on how to help your campers and staff stay safe if they need to evacuate or shelter in place.

● Camp Themes Re-Imagined

Kimberly Mallory

Dogwood 1C — **P**


Tired of the same camp themes year after year? Come and hear how one camp has taken their campers through the Bible, chronologically, with themes that tie in every aspect of camp, from food and decor to Bible study and competition. We'll share new twists on familiar ideas and fresh looks at classic camp programming.

Objectives:

1. Gain inspiration for future camp themes.
2. Determine the effectiveness of past camp themes.
3. Develop and implement successful themes into camp programming.

● Legal Update

Jon Ruybalid

Dogwood 2AB — **L/BF/BG** 

What current legal issues, legislation and legal decisions should Christian camps and conference centers consider? We'll identify and discuss these issues that could affect the governance,

operational practices and legal compliance at your organization. Join this session to receive practical guidance from Jon for navigating current legal and legislative issues such as avoiding donor deductibility disqualification and court challenges to faith-based hiring.

Objectives:

1. Receive practical guidance for navigating current legal issues.
2. Gain awareness of legal issues that may affect operations at your organization.
3. Implement precautionary measures to protect against potential threats from current legislation.

● Applying Research at Your Camp

Dr. Jake Sorenson

Dogwood 2C — **C/LS**

This workshop will explore the latest findings from the 2022 Power of Camp Study, along with other new camp research such as "The Camp and Church Leadership Project," which focuses on the impacts of working on summer camp staff. We will explore how to apply these findings at your camp, which will aid in your marketing strategies and your program development plans.

Objectives:

1. Leverage existing research for donor engagement, marketing and program development.
2. Apply research findings to your plans for the coming summer and the future of your ministries.
3. Consider options for conducting meaningful research in your context.

● Trends in Foodservice

Joseph Scarnaty

Rhododendron 1A — **HF**

Join senior-level food and beverage professional Joseph Scarnaty as he explores popular and cost-effective meals in the foodservice industry this coming year.

Objectives:

1. Learn food trend predictions for 2023.
2. Understand GPO's growing importance to the food service industry.
3. Receive a food allergy overview.

● Gaining Ground Together in Mental, Emotional and Social Health (MESH)

Dr. Tracey Gaslin

Dogwood 2D — C/HR/P

The greatest pandemic for youth has not been COVID, but rather mental, emotional and social health (MESH). Our youth and young adults have missed important developmental experiences to help navigate life. This session will outline key features regarding vulnerability, courage, joy and gratitude. We will discuss tools that help youth develop these characteristics as essential features of a healthy mental state.

Objectives:

1. Identify the importance of vulnerability as essential to growth.
2. List two communication tools that support youth MESH.
3. Share practical steps to promoting connectivity with others.

● Serving a Diverse Community of Campers — Lessons from Barefoot Republic

Tommy Rhodes, Aucretia Carey, Ricky Howard and Fred Reyes

Rhododendrom 2AB — C/P/BF


What should you know about building and growing a camp that intentionally serves and unites racially, culturally and socio-economically diverse campers? Learn from the team at Barefoot Republic who have the mission to facilitate Christ-centered relationships between individuals from diverse racial, cultural and socioeconomic backgrounds through an equally diverse platform of artistic, athletic and team-building programs.

Objectives:

1. Learn what the team feels they're doing well.
2. Hear some of the common misconceptions and mistakes that can be made in multi-cultural ministry.
3. Learn firsthand from a team of leaders who are focused and deliberate about diversity in ministry.

● How Does "Together" Apply to LGBTQ+ Youth?

Dr. Mark Yarhouse

Lambdin 1A — C/L/LS 

In light of the conference theme, "Together," we will discuss the challenges and opportunities in applying the theme of together to minister to LGBTQ+ youth and their families. A research-informed update on how Christians navigate sexual and gender identity will be followed by what appear to be important elements of well-being: relationship with self (self-cohesion), others (social support) and God (relationship to the sacred).

Objectives:

1. Identify the most frequently asked questions on the minds of LGBTQ+ youth and their families.
2. Incorporate into their ministry setting findings from sexual and gender minorities on their experiences in faith-based institutions.
3. Explain the various components of well-being in terms of self, others and the sacred.

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It seems the only thing harder to find than committed Christian summer staff is ... a Sasquatch. This year, The Power of Camp is focused on helping find and connect with these mysterious beings — the team that will help you have a great summer of ministry.

The Power of Camp includes a nationwide outreach campaign geared toward 18–24 year-olds and the people who influence their decision-making.

Watch for tools and resources for your use in recruiting. And, keep an eye on your inbox for information about the campaign.

PRESENTERS

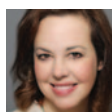
TOGETHER

● MONTE ABELER



Monte Abeler is a lifelong camp guy. Prior to being the director of development & marketing, he was a camp kid, maintenance worker, life-guard, counselor, marketing associate and guest rentals manager at Camp Lebanon in central Minnesota. Over the past seven years, Monte has been taking note of what actually works in camp marketing and enjoys sharing his insights. Monte graduated with a marketing degree from the University of Northwestern-Saint Paul and spent five years learning business skills in the corporate world before going on camp staff full time. In his free time, you'll probably find him playing fantasy football, listening to nerdy budgeting podcasts, being silly with his toddler or coming up with yet another "brilliant" idea.

● ALLISON ALLEN



Allison Allen is a woman who has spent a lifetime walking in the shoes of others and champions the power of narrative to engage and restore the human heart. As a student she was chosen as an Andrew Carnegie Scholar at the prestigious acting program at Carnegie Mellon University. After graduating from CMU, she landed on Broadway for two years, in the original cast of the revival of "Grease." Along the way she has written or co-written numerous plays and musicals, including "Magdalene." She now uses her gifts to teach the Bible all over the country and loves nothing more than watching people run headlong into the freedom that Jesus offers. Of late, Allison has been tickled pink to be the 5'12" spiritual wing-woman to Lisa Harper on the well-received podcast, "Back Porch Theology." She is the author of two books: *Shine: Stepping into the Role You Were Made For* and *Thirsty for More: Discovering God's Unexpected Blessings in a Desert Season* (Revell). Allison has been married to worship pastor Jonathan Allen for a quarter of a century. Together they have two delightful sons, Luke and Levi.

● JORDY BARKSDALE



Jordy Barksdale serves as the Guest Experience senior manager for Magnolia, where he focuses on ensuring a consistent brand experience across all of their guest-facing business units in Waco, Texas. After graduating from LSU, Jordy worked full time in camping ministry at Pine Cove for four years. He is passionate about establishing healthy company culture and strategically creating a memorable visit for traveling guests. He joined the Magnolia family in 2016 and has seen firsthand the hard and thrilling parts of a brand that has gained an international audience and draws over 1 million guests a year to the Silos.

● PHIL BERRY



Phil Berry serves as the full-time executive director of Ridgecrest Summer Camps. He is married to the beautiful Amy Berry and they have two daughters, Piper and Lily, as well as two dogs, Bear and Indy. Phil has served as the Ridgecrest Camps director since 2008, but he began camping at Ridgecrest in 1989 as an Apache in cabin 3, returning as a camper in every tribe and eventually serving on staff in many different leadership capacities. Phil is a graduate of Furman University, with degrees in sociology and education. He is a member of both the American Camp Association and Christian Camping and Conference Association.

● RACHAEL BOTTING



Rachael is a staff and faculty member at Honey-Rock, the Center for Leadership Development of Wheaton College. She teaches courses on the philosophy of ministry, program planning, research and evaluation. Rachael is completing dissertation research on the faith formation impacts of multi-year Christian camp experiences to understand the unique contribution of Christian camping within the landscape of adolescent faith formation. She lives in Three Lakes, Wisconsin, with her husband and two young sons and enjoys all forms of skiing!

● GUY BRATTON



Guy Bratton is the vice president of Operations and project manager for Camp Cho-Yeh in Livingston, Texas. He has spent more than 22 years in camp ministry and holds a master's degree in youth ministry. His many roles in camping have given him a unique ability to combine programmatic creativity with operational practicality.

● TAMMY BRIGGS



Tammy Briggs has 25+ years of experience in event fundraising, communications and public relations. Her career started with The Salvation Army where she served as Public Relations Director for 5 Corps in New Jersey. She relocated to Pennsylvania with her husband, Allan, and three children in 2014 and now serves as the communication director at Camp Hebron. Through the years, Tammy has performed two capital campaigns, organized nearly 100 fundraising events, executed communications and written several grants.

● JIM CAIN



Team-building guru Dr. Jim Cain is the author of an amazing 24 books filled with team- and community-building activities from around the world. His real-world, in-person, train-the-trainer events are legendary in the adventure-based learning world and his virtual activities are used around the world. For more information, visit www.teamworkandteampay.com.

● AUCRETIA CAREY



Aucretia Carey is the senior finance & operations director for Barefoot Republic. Prior to Barefoot, Aucretia worked in a variety of manufacturing, government and health care corporations serving as a senior accounting and operations professional. Additionally, she has an extensive ministry background serving churches domestically and globally by providing financial training, administration and specialized programming to a diverse audience. Through her role at Barefoot, she is able to witness, as well as, participate firsthand in the life transformation that occurs as a result of the Barefoot mission manifested through our camping programs.

● MARK DAVIDHIZAR



Mark and his wife Betsy served as executive directors for over three decades at Camp Beechpoint, a partner of Angel Tree camping and Psalm68five, where they ministered to underserved youth from the Chicago area. One of his passions is to encourage organizational leaders to see clearly, to move forward effectively and to develop resources

needed to accomplish their mission. He believes Christian camps are a powerful ministry tool and that every child should have an opportunity to attend. Mark and Betsy's other passion is traveling to visit their four children and their growing grandchildren. Currently, Mark is a senior consultant with VisionWorks.

● TRACEY GASLIN



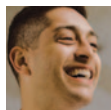
Dr. Tracey Gaslin is a professor and dual certified nurse practitioner in pediatrics and adults. She completed her Ph.D. in educational and organizational leadership and taught for ten years, specializing in camp nursing, service leadership and hematology. Dr. Gaslin periodically works as a camp consultant and legal consultant and publishes the majority of her work in the areas of bleeding disorders, camp nursing and leadership. Dr. Gaslin served as the medical director at The Center for Courageous Kids for six years where she worked with children with chronic diseases, disabilities and life-threatening illnesses. She currently serves as the executive director for Alliance for Camp Health where she travels to different areas of the U.S. and Canada to educate health care providers about camp health services and the many benefits for children and adults.

● BOB GUSTAFSON



After more than 25 years of producing media in the local church, Christian publishing houses and Chicago creative agencies, Bob joined the faculty at Moody Bible Institute (Chicago) to teach creative media production. He holds a master's degree in digital storytelling and a Master of Fine Arts (MFA) in film and television. Bob and his wife, Jody, have three adult children. Having served with HoneyRock (WI) and several other CCCA camps, they hope to continue the practice of investing a portion of their summers serving in Christian camping.

● DANIEL HALLAK



Nothing gets Dr. Daniel Hallak more excited than the opportunity to build authentic relationships and intentionally develop leaders. As the chief commercial officer at WiLD Leaders, Daniel drives strategic commercial initiatives and other operations, product development and marketing efforts that support the development of whole leaders. Before WiLD, he spent over a decade developing whole leaders in business, academic and not-for-profit settings. He's run his own coaching practice and has had experiences as a recruiter at Microsoft, a career management consultant at Right Management Consultants and in a leadership development role at Slalom, an award-winning consulting firm. He's also served as a coach, professor and advisor at three higher-education institutions. He earned his Ph.D. and M.A. in industrial-organizational psychology from Seattle Pacific University.

PRESENTERS (continued)

● CALEB HARRIS



Caleb Harris connects brands and events to end-to-end merchandise solutions. For 10 years, his skills in creative direction, merchandise marketing and modern e-commerce have helped organizations bring better apparel and promotional products to market. He currently serves as senior vice president Business Development at Ink, where he enjoys creating, shaping and growing opportunities with a team of like-minded people. Caleb lives in Little Rock, Arkansas, with his wife and two kids.

families of color to bring awareness toward Barefoot's mission and values. Prior to his work at Barefoot, Ricky spent several years advising students throughout the admissions process, meeting with hundreds of potential students per semester to support the admissions process in the education industry. He also has a strong sales and athletics background, as a graduate assistant for Sports Information, covering all 17 men's and women's collegiate sports at Belhaven and Jackson State Universities. He is the co-owner of Like Home Pet Sitting, and loves spending time with his wife, Morgan Howard, and their two sons, Israel (3) and Ezekiel (1).

● TAIT HOGLUND



Tait Hoglund is the associate director at Trout Lake Camps in Pine River, Minnesota. He has spent all 16 years of his career in ministry, first in youth ministry in the local church and then as the program director at Trout before assuming his current role. His day to day consists of engaging, equipping and encouraging Trout's full team in enhancing the effectiveness of Trout's camps, retreats and conferences. Tait has a B.A. in biblical & theological studies and an M.A. in community ministry leadership from Bethel University. He has been married to his wife, Kayla, for 11 years and is father to Jillian (7), Jade (3) and Soren (1).

● ANNA HUTSELL



Anna Hutsell is passionate about assisting organizations to overcome internal and external challenges. She has been heavily involved in crisis work for a variety of clients — churches, colleges, individuals, ministries and more — through issues like lawsuits, miscommunication, employment and social media. In addition to issues management and media relations, Anna specializes in spokesperson training and development.

● COLIN HORNBAKER



Between 2009 and 2020 Colin worked full time at River Valley Ranch. He has partnered with many other camps around the nation to produce impactful stories through film stories. During that process he founded a drone production company and had the opportunity to partner with amazing people and production companies around the world, learning from elite filmmakers, producing videos for companies ranging from NFL teams, Apple, Under Armour, Discovery Channel and more. His greatest passion has still remained camp ministry and working with kids to present and walk with them through the incredible adventure of the gospel. Colin believes that filmmaking is an art form drawn from creative inspiration. The ability to bring creativity to the table is often the difference between a good shot and a great shot!

● BRYAN JOHNSON



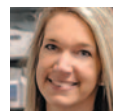
Bryan C. Johnson is the board chair and current managing director of Psalm68five Ministries. Bryan became fatherless at the age of 4 when his father became missing in action in Vietnam. It was not until 13 years later that Bryan and his family learned the fate of his earthly father — he had died in Vietnam all those years earlier. Bryan came to know that his heavenly Father had a special compassion for those who grow up fatherless. He is burdened to share the messages of changing from an orphan spirit identity to a child of God identity. Bryan and his wife, Rebecca, live in McKinney, Texas and have two adult married daughters, Rachel and Kathleen.

● RICKY HOWARD



Ricky Howard is the Day Camp director of Barefoot Republic Camp. At Barefoot, Ricky orchestrates, implements, and facilitates strategic initiatives for entire camp operations consisting of 60 summer staff, interns and volunteers while overseeing recruitment of full-paying, partial, and scholarship campers. Also at Barefoot, Ricky advocates for a more diverse and inclusive environment by establishing strategic partnerships with local organizations and reaching out to

● JACKIE KAMINSKY



As the current director of Camps at Domokur Architects, an architectural firm based in Akron, Ohio, Jackie actively encourages others to be involved in the planning process and helps clients see new opportunities they may not have thought of. She's a big proponent of the old adage "two heads are better than one" and believes the design process should always be a collaborative effort. Jackie is passionate about designing outdoor spaces that create a sense of community. She is an invaluable project lead, with over 15 years of experience in camp and retreat center design. As a deeply respected collaborator with key camp staff professionals, stakeholders and consultants, Jackie is also the professional development co-chair for the ACA Ohio LCOL and is an ACA Standards Visitor.

● MUHIA KARIANJAH



Dr. Muhia Karianjahi oversees graduate programs and global initiatives at HoneyRock, Outdoor Center for Leadership Development of Wheaton College. He is an adjunct faculty member in the Christian Formation and Ministry department of Wheaton Graduate School. Muhia has served young people as an experiential educator in different capacities over the last 25 years, the last 20 being in the Christian camp context. He helped pioneer Christian camp-based rites of passage programs now used by tens of churches and camps in Eastern Africa. He was also the founding chair of Christian Camping Eastern Africa. Muhia currently serves on the Christian Camping International-Worldwide board and is part of a team helping gather a camp network in West Africa. Muhia currently lives in the Northwoods of Wisconsin with his wife, Marcy, and two teenage sons.

● DAVID KEEHN



Dr. Dave Keehn pursues his call to ministry as both a pastor and professor, utilizing his gifts of teaching and leadership. Dave joined the full-time faculty at Biola University in 2009 after teaching ministry courses for 12 years in an adjunct role. Dave served in church youth ministry for 29 years and is now the lead pastor at the Cornerstone Community Church in San Clemente, California. His passion is to develop church leaders for future generations to follow. Dave and his wife, Debbie, have been married since 1992 and are still going strong. A true California boy, you can often find Dave walking on the beach with his family or stand-up paddleboarding in the ocean.

● GARRET LARSEN



Garret Larsen serves as the CEO at Camp Cho-Yeh in Livingston, Texas. Formed and forged by the ministries of Deerfoot Lodge and Camp-of-the-Woods, Garret is an entrepreneurial leader with a passion for deepening and growing the reach of camp ministry. With a bachelor's degree from Messiah University and an M.Div. from Princeton Theological Seminary, Garret joined the Cho-Yeh team in 2007. Garret also serves on the board of trustees at Messiah University and Deerfoot Lodge. Garret and his wife, Kelly, met at camp at the age of 12 and now have four children.

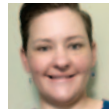
● KAY DEE LANGE



Kay Dee Lange, Risk Control Service coordinator, has worked in the insurance industry for over 40 years, holding various positions within Church Mutual underwriting and Risk Control departments. For the past 15 years as a senior underwriter and risk control service coordinator, her primary focus has been underwriting and coordinating safety assessments for CMIC affinity groups. Kay Dee

earned a degree in business management from Nicolet College and most recently completed the National Safety Council Advanced Safety Certificate (ASC). Kay Dee brings with her many years of experience in property and casualty, workers' compensation and professional liability insurance.

● BRANDIE LE CLAIR



Brandie Le Clair is a risk control specialist at Church Mutual Insurance, S.I. (a stock insurer) with the primary focus of providing risk-control programs and services designed specifically for the unique needs and risk exposures associated with camps and conference centers. Brandie brings extensive knowledge, having over two decades of professional experience in directing both day and resident camp and youth development programs. Serving most recently as standards manager supporting the ACA Accreditation program with the American Camp Association, Brandie is passionate about sharing her professional experience to help camps and youth-serving organizations elevate their health, safety and risk-management efforts to aid in providing a safer environment for their camp community overall.

● EVAN LIEWER



Evan Liewer is the senior director of Programs and Operations at Forest Home Christian Camps in Southern California. With 50,000 guests a year, Evan is responsible for ensuring a quality retreat and that the gospel is preached. Evan graduated from Biola University with a degree in business and bible. He is a pastor, author and leader. He lives in Redlands, California, with his beautiful wife and three daughters.

● RON MACKEY



Ron Mackey is the executive director at Deerfoot Lodge, a long-time Christian wilderness camp for boys with the mission to build godly men. Deerfoot operates Christian wilderness camps in New York and North Carolina. Ron is an ordained minister who resides in Hendersonville, North Carolina.

● KIMBERLY MALLORY



Kimberly Mallory is the program director at Camp Gilead in Carnation, Washington. She has been serving at Gilead in some capacity since 1992. She is married to her best friend, Josh, (whom she met at camp!) and they have nine children (who have all been raised at camp!). Kimberly never tires of the energy of camp life and loves the early morning sounds of campers playing gutterball, the glorious sounds of campers singing in the chapel and the late-night sounds of a rousing night game. Kimberly enjoys gardening, planning events, watching her kids play sports and dates with her hubby at local coffee shops.



THRIVING FINANCES

A collaboration between CCCA and Mission Increase

DON'T YOU WISH YOU HAD A FUNDRAISING COACH?

Thriving Finances is a collaborative effort between Mission Increase and CCCA to equip members with a biblical approach to fundraising and to help grow their ability to more fully achieve their God-given mission to share the gospel through camp ministry.



MISSION INCREASE



YOUR COACH



Scott Shaw spearheads the effort and brings decades of camp leadership as well as in-depth training in biblical fundraising through Mission Increase. Scott knows personally the calling and unique context of CCCA members.

IT'S YOUR MOVE

Thanks to generous donors, we're able to offer this coaching **FREE OF CHARGE** to CCCA members. Sign up for a Mission Increase account at www.ccca.org/go/finances and begin to take advantage of the resources created specifically for you! You can e-mail Scott at sshaw@ccca.org.

Thriving
Finances —
just another way
we're helping you
maximize ministry.



CHRISTIAN **CAMP
& CONFERENCE**
ASSOCIATION

maximizing ministry

www.ccca.org/go/finances

PRESENTERS (continued)

● ED MCDOWELL



Ed McDowell has been the executive director of Warm Beach Camp Ministries since 1995. He also provides coaching and consulting focused on board and leadership development with the goal of bringing fresh perspective to perplexing situations. Ed writes on Scripture providing application to everyday life through reflection, encouragement, prayer and journaling. His writings are available to anyone interested in receiving them. He and his wife, Bev, have nine children, the five youngest being adopted; 15 grandchildren have been added to the mix. Family time ranks high on Ed's list of personal interests, along with exploring, writing and hunting. His individual mission statement defines God's call on his life: "To give my life away for the cause of Jesus Christ to as many people as possible."

● JULIE MORRIS



As a pastoral counselor, Julie Morris has had 20 years of experience helping people cope with life changes. For the first part of her career, her focus was on hospice nursing helping families face death and dying issues. As a certified enneagram coach and EIP (Enneagram Internal Profile) coach, Julie coaches clients from a faith-based approach. She works non-judgmentally with clients as they work out who they are, why they feel the way they do and where God is in the situation. Julie's passion is to help people achieve a new healthy normal using the enneagram. Transitions can be difficult to face, so let Julie help you re-define, re-imagine and re-focus your life.

● ROB MCKENNA



Dr. Rob McKenna is an organizational psychologist and is the founder and CEO of WiLD Leaders Inc. He has been named among the top 30 most influential I-O psychologists, and featured in *Forbes*. Along with being the founder of WiLD Leaders, Inc. and The WiLD Foundation, he is also the creator of the Whole and Intentional Leader Development Toolkit. His recent TEDx Talk, "Becoming a Whole Leader in a Broken World," is a manifesto on the critical role that developing whole and intentional leaders will play in our future. Dr. McKenna has devoted his life to developing leaders and transforming the way we see the people in our organizations — seeing and developing them as whole. As he will tell you from nearly four decades of research on how leaders learn and grow on the job, we have what it takes to make a deeply meaningful investment in the current and next generation of leaders. All we have to do is begin to act on what we know.

● KIMBERLEE NORRIS



Kimberlee D. Norris is a sexual abuse trial attorney, representing victims of abuse and providing allegation response counsel to child-serving organizations of all sizes. An acknowledged authority in child sexual abuse issues, Norris has trained over 2 million child-serving staff members and volunteers since 2005, live and online. After decades of litigating sexual abuse cases and providing legal counsel to ministries, Norris partnered with Dallas Theological Seminary to create the first seminary course in existence limited to child sexual abuse risk occurring in ministry contexts.

● KEITH OGLESBY



Dr. Keith Oglesby is an associate professor and the director of Camp and Outdoor Adventure Leadership (COAL) in the Department of Christian Leadership and Church Ministries at Liberty University. Since arriving at Liberty University, he has both proposed and been the pioneer of the new bachelor's degree in Camp and Outdoor Adventure Leadership (COAL). Dr. Oglesby joined the Liberty University faculty in August of 2015 after serving as both the founding executive director and the founding camp director of Carolina Creek Christian Camps located in Huntsville, Texas, for 15 years. While attending TCU and the University of Arkansas, he also worked for five years in various capacities at Kanakuk Christian Sports Camp in Branson, Missouri. Keith is married to the love of his life, Carrie, and has four amazing children: Emily, Christopher, Joshua and David.

● BENJAMIN MEEKS



Benjamin Meeks was born to a missionary family in the mountains of Kenya. The Meeks family moved to the Appalachian Mountains shortly after, where Benjamin had the privilege of growing up on a small farm. Living on that farm created within Ben a passion for stewarding the soil God created. He then decided to study organic plant sciences in college. After graduation, Benjamin ended up working for a landscape company as the landscape designer and division manager. Benjamin's current passion is to consult folks in stewarding their available spaces toward both beautiful and fruitful abundance. He especially loves to inspire children toward God-centered soil stewardship: Bring Eden to the children.



THRIVING
BOARDS

GROWING HEALTHY, EFFECTIVE CAMP BOARDS



Back for 2023!

ALL YOUR BOARD MEMBERS CAN ATTEND!

Regardless of your physical location, participating camp boards can attend with no limit on the number of board member participants. This training can transform your board of directors.

- ▶ Virtual training sessions for all your board members to attend
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What Thriving Boards participants are saying:

"I have attended board seminars for 40 years, so the best 'Aha' was to see my board start to believe in the board's value."

"Many of these things I have been advocating for as the executive director over the years were confirmed to me and those in attendance!"

"We desperately needed this!"

Cohort 10

Session 1
March 21–22, 2023

Session 2
May 9–10, 2023

Cohort 11

Session 1
Sept. 22–23, 2023

Session 2
Nov. 3–4, 2023

Registration will open in January. Visit www.ccca.org/go/thrivingboards to learn more!



PRESENTERS (continued)

● NATE PARKS



Nate Parks serves as the president/CEO of Berea Ministries in New England, which is comprised of three camps in three different counties and a regional event conferencing ministry. He is known for his creativity and unique perspective in seeking solutions for organizations. In addition to holding a master's degree in business and an undergraduate degree in Bible, Nate is a national speaker and consultant, always challenging people to look beyond their personal or organizational boundaries for maximum impact.

● DAVID PHAM



David Pham has served in full-time ministry for over 15 years. He was family pastor at Woodlands Church, where he helped provide vision and oversight during the 18,000-member church's most explosive growth years. He would later become the lead director and vice president of Forest Glen Camps, a camp in Huntsville, Texas, where he first discovered his passion for camp ministry. David eventually answered a call into church planting as founding pastor at Church Project, which grew from a small group of families to over 4,000 people today. He now serves as vice president of Retreats Ministries at Camp Cho-Yeh, where he finds joy in helping see lives transformed by Jesus through meaningful relationships and outdoor adventures.

● SHANNON POWELL



Specializing in digital communications and content strategy, Shannon Powell is tenured in serving both established brands and growing nonprofits. She has led numerous projects and campaigns spanning website redesigns, digital content strategy, organic search strategy, integrated communications and brand positioning. She is passionate about equipping growing organizations to maximize their digital potential.

● TOMMY RHODES



Tommy Rhodes serves as the executive director of Barefoot Republic Camp and Retreat Center. While serving as a 20-year-old camp counselor at Camp Mac in the summer of 1991, Tommy witnessed for the first time how God could use his life to impact the lives of others. This powerful redemption led to a restoration of hope within a young man scarred by a life filled with bad choices. Tommy left that summer and returned to college with a God-sized dream to provide similar opportunities to youth like himself who could not afford similar experiences. Upon completing his

undergraduate degrees at Belmont University, Tommy was accepted to Vanderbilt University's Ph.D. program in biomedical science. During the third year of the program, God revealed to Tommy that it was time to pursue his camp dream. Tommy felt led to leave his Ph.D. program and sell his possessions to secure land and initiate Barefoot Republic Camp and Retreat Center. Barefoot recently celebrated its 20th summer of camp programming

● ROB RIBBE



Rob has been executive director of HoneyRock, Wheaton College's Center for Leadership Development since 2000 and has been involved in Christian camping full time since 1990. His passion is fostering the development of disciple-making leaders for Christ's church and society worldwide through the experiential leadership laboratory of the camp setting. He received his Ph.D. from Biola University in leadership and spiritual formation. He and his wife, Jackie, have four young adult children. His new book, *Leaders Yet Discovered: Experiential Development of Emerging Adults* will be released this spring.

● DUFFY ROBBINS



Dr. Duffy Robbins, professor of Christian Ministry at Grove City College, Grove City, Pennsylvania, is a respected youth ministry veteran with over 40 years of experience in the field. He speaks around the world to teenagers and people who care about teenagers. His warm conversational style, coupled with a quick sense of humor and a unique ability to make Scripture come alive, have also made him a popular speaker for congregations, parenting seminars, college chapels and men's retreats, as well as numerous family camps and conferences.

● JON RUYBALID



Jon Ruybalid has been providing legal advice and assistance to CCCA and member camps and conference centers, as well as other ministries and tax-exempt organizations in the U.S. and internationally, for almost 30 years. Jon has served as a camp staff member and camp board member and brings that inside experience and knowledge to bear with practical legal solutions. He is a graduate of Grace University (B.A.), Dallas Theological Seminary (Th.M.), University of Minnesota Law School (J.D.) and Western Governors University (M.B.A.). Jon is a partner with Schmitt-Schneck law firm and is passionate about his role in designing legal solutions and strategic pathways for camps, conference centers, ministries and others carrying out kingdom-purposed activities.

TOGETHER @NIGHT

Don't call it a night,
join us for TOGETHER@Night

MONDAY

Visit our exhibitors and network with colleagues in camping ministry! Show your support, play games and win prizes.

WEDNESDAY

Family reunion night includes a great movie, popcorn and movie treats – right? Well, we're rolling out the red carpet for our own version of a film festival. TOGETHER@Night goes to the movies!

TUESDAY

Stretch your legs, then take a seat for an evening of fun and surprises at TOGETHER@Night. We're giving away prizes, playing games and doing what we love to do – laugh and have fun!

Films aren't your thing?

Here are a few other options, grab a snack from a yellow cart and:

- Sing around the Ivy campfire
- Meet up with friends in the igloos or around the fireplaces in Pritchell
- Play games in the Switchback game room

PRESENTERS (continued)

● JOSEPH SCARNATY



Joseph Scarnaty is a senior-level food and beverage professional with expertise in culinary and beverage program development, implementation and operations with an exceptional ability to develop and facilitate cohesive teams, interface with clients and liaise with key suppliers. After completing his education at The Culinary Institute of America, Joseph continued his culinary training through apprenticeships in some of the country's finest restaurants. This combined education led to successful positions in several different venues within foodservice, fine dining, contract foodservice, grocery, retail and commercial environments. Joseph brings that wide-ranging perspective to his current position at Team Four/Value Four, where he partners with members and suppliers around the country to develop culinary and beverage programs and solve operational challenges.

● CLARENCE SHULER



Dr. Clarence Shuler is the president/CEO of Building Lasting Relationships (BLR). He and his wife, Brenda, conduct marriage, men's, women's and single seminars internationally. Clarence speaks to high school, college students and singles about friendships, dating, depression, loneliness, biblical sex, pornography and sexting. He's authored 10 books. For more information, visit www.clarenceshuler.com.

● SCOTT SHAW



Scott Shaw serves as fundraising coach at CCCA, collaborating with Mission Increase, providing training, consulting and coaching for Christian camps across the country. Scott has been involved in camping and youth ministry for over 25 years. He has served as a youth pastor in Northwest Arkansas, an adjunct professor at John Brown University, and as the Summer Camp coordinator, director of Ministries, and director of Development for New Life Ranch in Northeast Oklahoma before stepping into his current role. Scott holds a Bachelor of Science in business education from Northeastern State University, Master of Arts in ministry from John Brown University, and has his CFRM (Certificate in Fundraising Management) from Indiana University (Lilly Family School of Philanthropy). He resides in Siloam Springs, Arkansas, with his beautiful wife of 23 years, Kristen, and kids Kate (20), Cooper (18) and Rylee (10).

● JAKE SORENSON



Dr. Jake Sorenson is the director of Sacred Playgrounds, a ministry offering research and training to camps and congregations. Jake has a Ph.D. from Luther Seminary and an M.Div. from Princeton Theological Seminary, along with more than 20 years of experience in camping ministry and congregational youth ministry. He is the author of numerous articles on camping ministry and the book, *Sacred Playgrounds*. He lives in western Wisconsin with his wife, Anna, (a Lutheran pastor) and their two teenage boys.

● JACQUELINE TILEY



Jacqueline Tiley is currently the interim CEO of the Certified Horsemanship Association. From the age of 15 to 24, Jacqueline was involved in equine programming with Girl Scout camps, first as a wrangler-in-training, then a camp counselor and finally a camp riding director. This passion for working with kids and horses led her to Colorado State University where she earned her B.S. in equine sciences with an industry concentration. Jacqueline's heart has always been tied to promoting safe, professional and effective interactions with horses. She could not be happier to provide leadership and support to the organization that started her career in the equine industry.

● MARK YARHOUSE



Mark Yarhouse, Psy.D. is the Dr. Arthur P. and Mrs. Jean May Rech Chair in Psychology at Wheaton College. He is an award-winning scholar and educator. Dr. Yarhouse is currently the Chair of the task force on LGBT issues for Division 36 (Psychology of Religion and Spirituality) of the American Psychological Association. He was also invited to write the featured white paper on sexual identity for the Christ on Campus Initiative (edited by Don A. Carson) for The Gospel Coalition. Dr. Yarhouse has published over 100 peer-reviewed journal articles and book chapters and is the author or co-author of several books, including *Costly Obedience: Listening to and Learning from Celibate Gay Christians* and *Emerging Gender Identities: Understanding the Diverse Experiences of Today's Youth*. His most recent book is *When Children Come Out: A Guide for Christian Parents*.

SESSION NOTES

Title:

Presenter:

Top 3 Takeaways:

Title:

Presenter:

Top 3 Takeaways:

Title:

Presenter:

Top 3 Takeaways:

Title: _____

Presenter: _____

Top 3 Takeaways:

Title: _____

Presenter: _____

Top 3 Takeaways:

Title: _____

Presenter: _____

Top 3 Takeaways:



For over 20 years, Visionworks Consulting has assisted its clients in putting their “**vision to work.**” As the world continues to change, ministries and organizations desire to grow and execute their missions more purposely and strategically, but oftentimes they may not know how to take the next step towards those goals. This is where Visionworks can help! With a combined experience of over 60 years, our consultants have seen ministries grow faster and raise funds more quickly than previously believed possible. With a rich and deep knowledge in serving camps and ministries from across the country, Visionworks may benefit you in one of the following areas of expertise:

- **Board Coaching and Training**
- **Strategic Fund Development**
- **Marketing and Ministry Communication Strategies**
- **Leadership Coaching**
- **Capital Campaigns (Caleb Studies)**
- **Annual Appeal Letter Program**
- **Special Friend/Fundraising Events**



Kent Wallace
Founder/President
269-303-7785

*Stop by our booth
for a no-obligation
discussion and
advice on your
camp or conference
center's next strategic
growth step.*



Mark Davidhizar
Senior Consultant
269-650-9132

www.visionworks.us
269-686-7785 (o) 269-303-7785 (c)

EXHIBIT HALL WELCOME

Welcome to the Exhibit Hall!



Once again, our Exhibit Hall is bursting with opportunities to connect with trusted business leaders. We hope you'll visit the Exhibit Hall and walk away with new ideas and more connections. In our two floors of exhibit halls, you will find many well-known, reputable vendors as well as a variety of resourceful newcomers.

During our Exhibit Hall hours, meet exhibitors and sponsors — product and service leaders in their industries — who believe in and support what you're doing. Visit their booths and see what's trending across the movement! Connect with those who may already be serving you, build new business relationships and learn more about all they're offering to help your camp or conference ministry excel.

Here are two exhibitor events you don't want to miss:

Join us in the Johnson Springs Ballroom for the Exhibit Hall Grand Opening and Dessert Monday, Dec. 5, from 9:30 p.m. — 11 p.m.

Tuesday, Dec. 6, the Exhibit Hall will be open from 11:30 a.m. — 5 p.m.



This is a great time to take advantage of any conference specials our exhibitors may be offering, and just for fun, don't forget to enter for the many drawings that our exhibitors have for you as well. The exhibitors and sponsors help make this conference possible, and we're grateful for their support of Christian camping. As you talk with vendors, please thank them for exhibiting at TOGETHER.

I certainly hope you enjoy the conference!

Bryan Bailon

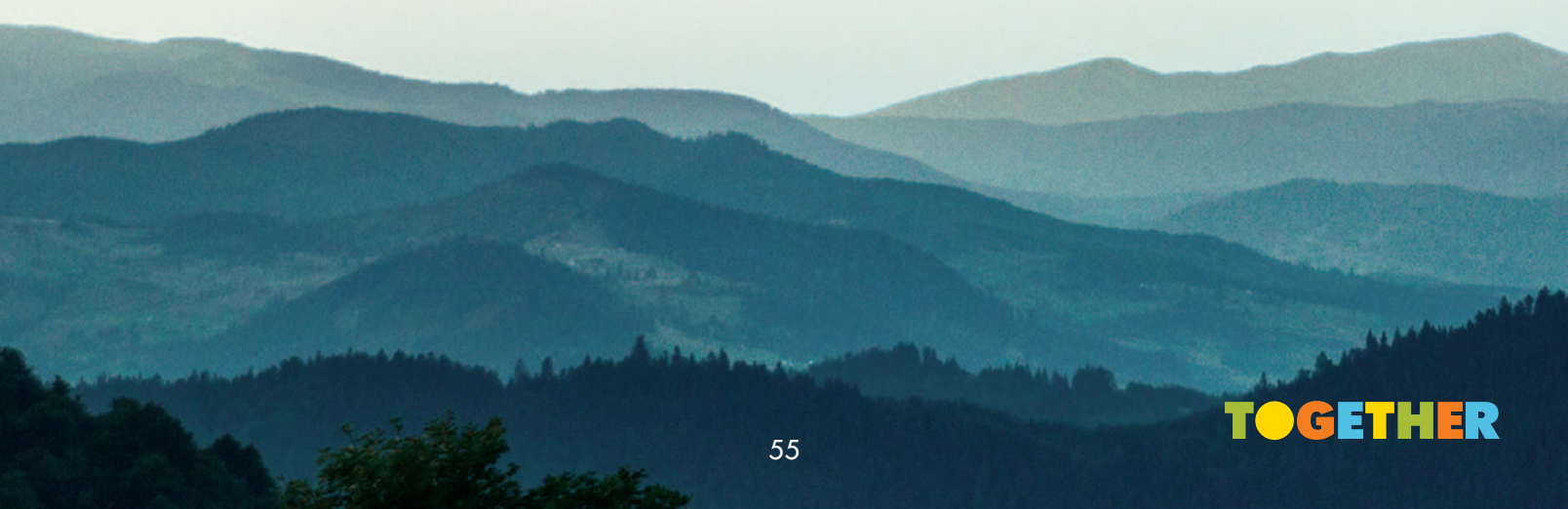
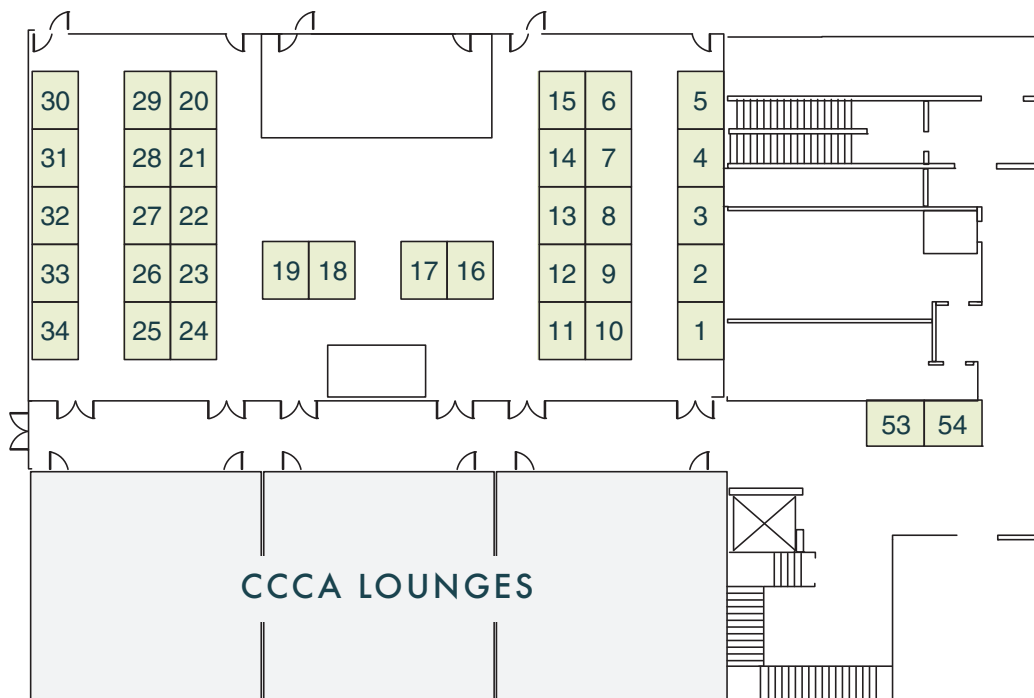


EXHIBIT HALL FLOOR PLAN

Ridgecrest Conference Center – Johnson Springs 1 & 2

LEVEL TWO



LEVEL ONE

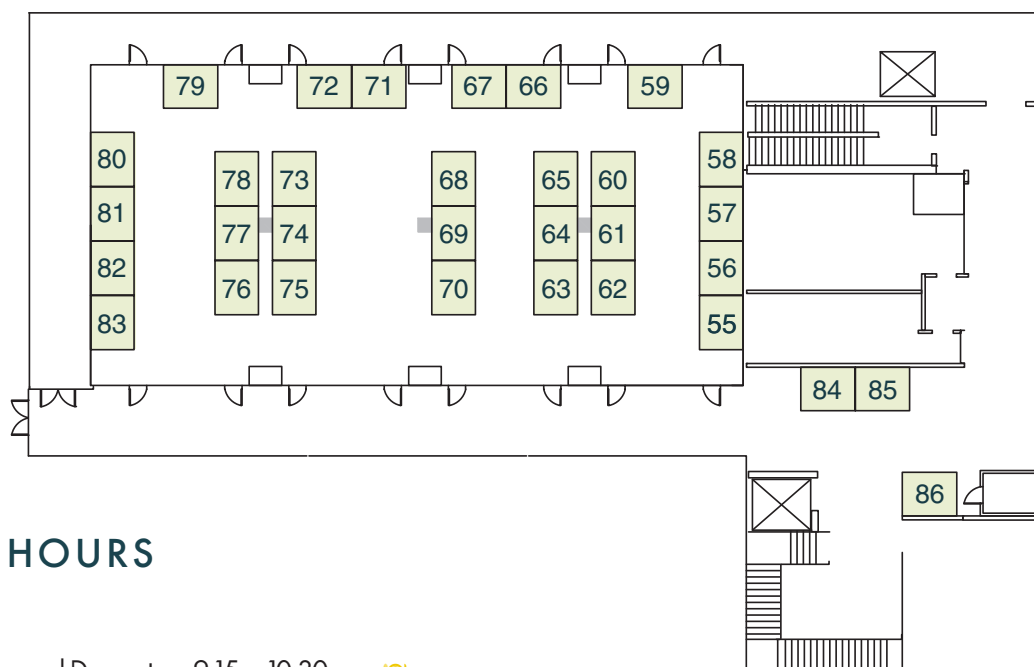


EXHIBIT HALL HOURS

MONDAY, Dec. 5

Exhibit Hall Grand Opening and Dessert 9:15 – 10:30 p.m. 🌟

TUESDAY, Dec. 6

Exhibits Open 11:30 a.m. – 5 p.m.

EXHIBITOR BOOTH LIST

Bold: CCCA business members

SPONSORS

This listing reflects exhibitors registered as of Nov. 2, 2022.

LEVEL TWO

1	Keys for Kids Ministries — SPONSOR
2	Register Graphics, Inc.
3	Domokur Architects
4	Refueling in Flight
5	Jolly Quill Promo Marketing
6, 7	Outfit Your Logo, LLC
8	Sacred Playgrounds
9	Morrow Insurance Agency
10, 11	CampBrain
12	ESS Universal
13	FunFangle
14,15	CAMPWISE by RecSoft
16,17	Commercial Recreation Specialists
18,19	Church Mutual Insurance — SPONSOR
20	Furniture Concepts, Inc.
21	CampSite
22	ABEE, Inc.
23	Fletemeyer & Lee Associates, Inc.
24	iCampPro — SPONSOR
25	Jess Crate Furniture Company
26, 27	Ultra Camp
28	Bedding by Bourdon's
29, Stage	Thriving Goods
30	Rinnai America Corp.
32	Jonathan Ruybalid — CCCA Legal Counsel
34	StickersandMore.com
50	The Ministry Fund
53, 54	Prison Fellowship/Angel Tree Camping

LEVEL ONE

55	Brotherhood Mutual Insurance Company
56, 57	Hands On Originals
58	The Ministry Fund
60, 61	CIRCUITREE + Bunk1
62	American Bedding Manufacturers — SPONSOR
63	KALEIDOSCOPE inc.
64	Our Daily Bread Ministries
67	Bed Bug Heat Doctor
68	Adventure Experiences, LLC
69	CampMinder
70	CorcL
71	Palmetto Linen Distributors, Inc.
73	National Camp Group
74	9 Square in the Air
75	Uth Stuph
76	Nationwide Instruction for Cardiovascular Education, Inc.
77	Brandstetter Carrol, Inc.
83	Faith Spark
84	Christian Healthcare Ministries
85	Visionworks Consulting
86	HoneyRock of Wheaton College Graduate School — SPONSOR

Ivy Foyer Ink Custom Tees — SPONSOR

TOGETHER

EXHIBITOR PRODUCTS AND SERVICES

ADVERTISING SPECIALTIES

Ink Custom Tees — SPONSOR	Ivy Foyer
Outfit Your Logo	6,7
Register Graphics, Inc.	2
Stickersandmore.com	34
Uth Stuph	75

APPAREL

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Corcl 70



TOGETHER

EXHIBITOR DIRECTORY

This listing reflects exhibitors registered as of Nov. 1, 2022.

TOGETHER

Christian Camp and Conference Association National Conference
December 5–8, 2022 • Ridgecrest Conference Center, Black Mountain, N.C.

74

● 9 Square in the Air

14248 F Manchester Rd. # 125
Manchester, Missouri 63011
(877) 672-3938
www.9squareintheair.com

9 Square in the Air is the new and addictive group game that people love! It's tons of fun for all ages and skill levels. This new game levels the playing field between athletic and "less than" athletic. Use indoors or outside, height adjustable, simple set up and easy storage. Your campers will play this game for hours!

22

● ABEE, Inc.

W 5641 Olson Road
Holmen, Wisconsin 54636
(608) 526-3288
www.abeeinc.com

ABEE is a full-service Aerial Park, Challenge Course and Canopy / Zip Line Tour company that provides services in adventure education and experiential program design both nationally and internationally to educational institutions, camps, conference and outdoor education centers, resorts, health care providers, and corporations. We are confident that you will find ABEE's reputation as a "client centered," professionally directed company, unsurpassed in the field. We are your main source for Course install and repair, inspection, staff training and certification and all equipment needs!

68

● Adventure Experiences, LLC

517 Mallard Lane
Trinity, Texas 75862
(936) 594-2945
www.advexp.com

Adventure Experiences provides challenge course construction, challenge course training, challenge course inspection, and challenge course equipment. We also provide Christian summer camps in Colorado, at our Adventure Experiences Base Camp located in Almont. We guarantee to challenge your group physically, emotionally and spiritually. The Christ-centered wilderness adventure programs we offer are backpacking, rock climbing, adventure racing, whitewater rafting, fly fishing, challenge course, teams course, Mega Tower, day hikes, mountain peak ascents and mission opportunities. Our remote Christian Summer Camps in Colorado are at an elevation of 10,000 feet! Your Christian camp group can plan a custom program to include the wilderness adventure programs and dates that will best meet your needs. Learn more here: www.aeibasecamp.com.

62 – SPONSOR

● American Bedding Manufacturers

P.O. Box 1048
Athens, Tennessee 37371
(423) 745-1512
www.americanbeddingmfg.com

Quality fluid-proof mattresses and mattress covers, metal and wood beds and furniture for camps, conference centers and retreat centers. Most furniture is in stock and mattresses are made to order in our plant.

67

● **Bed Bug Heat Doctor**

1220 E. South Street
Jackson, Michigan 49203
(844) 364-3281
www.prevsol.com

With our American-made bed bug heaters, you will effectively kill all life stages of bed bugs from eggs to adults the first time, every time. Rooms can be treated in 6–10 hours and are immediately available for use after treatment. Save money with our do-it-yourself units that can be used again and again when bed bug problems arise. Additionally, our all-natural odor eliminators treat unwanted odors such as smoke, marijuana, pets, cooking, body and environmental odors. Because they do not use harmful ozone effects, these products are safe for use in all areas, even where people are present.

28

● **Bedding by Bourdon's**

85 Plains Road
Claremont, New Hampshire 03743
(603) 542-8709
www.bourdons.com

Bourdon's is a mattress manufacturer that started in 1924. It is family owned and operated today by father and daughter. Bourdon's sells polycore mattresses, innerspring mattresses, box springs, metal and recycled plastic beds, mattress covers, linens, pillows, shower curtains and repair parts. At Bourdon's you receive: quality, availability and dependability.

55

● **Brotherhood Mutual Insurance Company**

6400 Brotherhood Way
Fort Wayne, Indiana 46825
(260) 482-8668
www.brotherhoodmutual.com

Brotherhood Mutual insures America's Christian camps and ministries. We have for more than 100 years. We provide comprehensive property, liability, commercial auto and workers' compensation insurance. In addition to our customized insurance programs, we also serve ministries through payroll services and mission travel insurance. Visit www.brotherhoodmutual.com to learn how we can protect your camp.

10,11

● **CampBrain**

366 Adelaide Street East, Suite 411
Toronto, Ontario, Canada M5A 3X9
(416) 485-8885
www.campbrain.com

CampBrain provides management and registration software to camps and conference centers. Serving 1,500+ camps since 1994, with a dedicated staff of 50+ providing personal, caring support and building beautiful, intuitive software.

69

● **CampMinder**

P.O. Box 36
Boulder, Colorado 80306
(303) 444-2267
www.campminder.com

For more than 20 years, CampMinder has partnered with camps to support their daily efforts to help today's children grow into kind, thoughtful and community-oriented adults. Our all-in-one management system helps camps operate at peak efficiency, with systems to manage registration, forms, reporting, financials, staffing, health care, activity scheduling, resident and transportation. With the addition of Campanion, our mobile app for camp administration and parent engagement, and Gazebo, our event management platform, CampMinder is the most comprehensive summer camp management solution.

21

● **CampSite**

130 County Line Road
Suite 130
Warminster, Pennsylvania 19040
(516) 900-6327
www.campmanagement.com

CampSite is an intuitive and complete camp management solution for day camps, residential camps and school and specialty programs. Save staff time by automating and organizing processes with our intuitive yet highly configurable software. Favorite modules include medical management, staff recruiting, conference center management, custom reporting, attendance tracking, bunking boards and more! Routine feature updates, 5-star ongoing support and an industry-backed reputation make CampSite the most preferred camp management software on the market.

EXHIBITOR DIRECTORY (continued)

14,15

● **CAMPWISE by RecSoft**

39 Southgate Court, Ste. 201
Harrisonburg, Virginia 22801
(540) 433-3939
www.campwise.com

CAMPWISE has twenty years of experience creating cloud-based applications for camps and conference centers. The software has five core components: Camp Management/Online Registration, Conference Center/Retreats, Staff/Online Staff Applications, Donor and Point of Sale. All of this is built upon our Common Record database that streamlines mailing list management and historical tracking across the different components. The CAMPWISE Mobile Apps, Medical module and Report Scheduler compliment the core.

84

● **Christian Healthcare Ministries**

127 Hazelwood Ave.
Barberton, Ohio 44203
(330) 798-8066
www.chministries.org

Throughout the United States, hundreds of thousands of Christians are using biblical principles to meet the rising demands of health care costs. Together, CHM members have voluntarily contributed \$7 billion to assist each other with medical costs since the ministry began 40 years ago. As the original health cost-sharing ministry, this community of believers has changed thousands of lives financially and spiritually by choosing to bear one another's burdens. Plus, we are a Better Business Bureau Accredited Charity that ministers through budget-friendly programs and a faithful framework.

18,19 – SPONSOR

● **Church Mutual Insurance**

3000 Schuster Lane
Merrill, Wisconsin 54452
(715) 539-4148
www.churchmutual.com

Church Mutual Insurance Company is the preferred provider of property and liability insurance to CCCA members.

60,61

● **CIRCUITREE + Bunk1**

1353 Lake Shore Drive
Branson, Missouri 65616
(443) 789-4280
www.circuitree.com

CIRCUITREE is a trusted, powerful, cloud-based camp management software that streamlines the entire camp operation with easy-to-use, fully integrated solutions. By connecting data, people and processes into one

system, CIRCUITREE can free up time to focus on growing camps more intelligently and efficiently. With Bunk1, give parents peace of mind with a feature-filled mobile app available for both Android and IOS. Bunk1 allows access to news and updates, text messaging, Bunk Notes and Replies, check-in services, activity management and store accounts.

16,17

● **Commercial Recreation Specialists**

807 Liberty Drive, Suite 101
Verona, Wisconsin 53593
(877) 896-8442
www.crs4rec.com

Commercial Recreation Specialists offer waterfront inflatables, dock systems, pool slides, miniature golf, playgrounds, splashpads and so much more! CRS — serious about fun!

70

● **Corcl**

732 Deepdene Road #16375
Baltimore, Maryland 21210
(855) 932-6725
www.corcl.com

Corcl, the fun way to get around! Our round Corcl boat and wigglin' WGWAG offer your campers joy and confidence on the waterfront.

3

● **Domokur Architects**

4651 Medina Road
Akron, Ohio 44321
(330) 666-7878
www.domokur.com

Domokur Architects offers professional services for master planning, visioning, public engagement and facilities for housing, foodservice, outdoor education, sports, community needs and recreation.

12

● **ESS Universal**

171 College Ave.
Holland, Michigan 49423
(616) 229-0597
www.essuniversal.com

ESS Universal is your source for heavy-duty metal bunk beds, mattresses, camping furniture and accessories. We offer single, single-over-single, triple, single-over-full bunk beds, mattresses for all, dressers, wardrobes, under-bed storage lockers and more. If you are looking for the most bed bug-resistant and heavy-duty products, we are your company. Call us at (616) 229-0597 or email Dick Bouman at dick@essuniversal.com or visit www.heavydutybunkbeds.com.

83

● **Faith Spark**

81 Henderson Hwy.
Winnipeg, Manitoba, R2L 2E5 Canada
(204) 667-8207
www.faithsparkapp.com

Update your ministry toolbox with Faith Spark, an app that connects you with kids during the post-camp season and helps them learn to be lifelong followers of Jesus. Custom quizzes, group and personal chats, live events and a question/answer feature provide unique discipleship opportunities on a safe and secure platform. Created with kids in mind, Faith Spark combines 95 years of camp experience with the expertise of international children's app developer, Dubit Ltd. Stop by our booth for a hands-on demo and find out how you can keep connected with campers all yearlong.

23

● **Fletemeyer & Lee Associates, Inc.**

101 Second Ave., Suite A
Niwot, Colorado 80544
(303) 443-3750
www.flaboulder.com

Architecture, landscape architecture and planning firm located in Colorado and North Carolina specializing in camps and conference centers. Thirty-five years of experience designing over 180 camps and conference centers throughout the U.S. and internationally.

13

● **FunFangle**

c/o JPGreze Ltd.
221 Najoles Rd. #802
Millersville, Maryland 21108
(443) 494-9192
www.funfangle.com

FunFangle.com has apps for your camp operations. Experience faster transactions in the canteen with RFID wristbands, paperless logs for activity and attendance records and electronic records for nurse visits.

20

● **Furniture Concepts, Inc.**

4925 Galaxy Parkway, Suite G
Warrensville Heights, Ohio 44128
(216) 292-9100
www.furnitureconcepts.com

We love our camps! A large part of creating memories is the environment in which one is placed. By providing our camping clients with peaceful and mindfully designed spaces, we aid in creating a safe harbor for campers as they enjoy their camping experience. Furniture Concepts offers attractive furnishing that will withstand heavy usage over many years, which greatly reduces replacement cycles. In addition, we

can offer specialized solutions and modifications based on space constraints and/or specific camp needs, just ask! Furniture Concepts is backed by 25+ years of excellence in customer service, on-time delivery and customer satisfaction.

56

● **Hands On Originals**

990 West New Circle Road
Lexington, Kentucky 40511
(800) 942-6376
www.handsonoriginals.com

Cool designs on soft shirts. Stop by and see what we can do to help your camp be original.

86 – SPONSOR

● **HoneyRock of Wheaton College Graduate School**

8660 Honey Rock Road
Three Lakes, Wisconsin 54562
(630) 752-7474
www.wheaton.edu/HoneyRock

Wheaton College Graduate School offers cutting-edge practical and academic training through its HoneyRock campus to equip exceptional leaders for Christian camps, colleges and churches in a fast-changing, multicultural world. Come learn how three excellent M.A. program choices can be taken with CCCA member discounts through three different pathways: residentially at HoneyRock working as graduate assistants; flexible learning mode while working at your camp or other workplace; through direct partnerships with camps as part of their own staff development through M.A. programs.

24 – SPONSOR

● **iCampPro**

1249 LL Mackey Parkway
Longview, Texas 75605
(903) 452-0749
www.icamppro.com

At iCampPro we believe it's essential to spend less time behind the desk and more time doing what you love. To help accomplish this, we developed a cutting-edge software solution to help manage the entire camp process from sign-up to sundown. Built by the experts at iClassPro, the world's leading class management software for children's activity centers, iCampPro is prided on having decades of experience creating feature-rich software. To learn more about iCampPro or to request a personalized demo, visit icamppro.com/signup.

EXHIBITOR DIRECTORY (continued)

Bold: CCCA business members

SPONSORS

32

● **Jonathan Ruybalid – CCCA Legal Counsel**

(402) 631-3384
jrlaw15@gmail.com

CCCA Legal Counsel Jonathan Ruybalid is available to consult with you during the conference. If you have questions or concerns regarding legal matters, be sure to make the most of this opportunity to speak with an expert.

25

● **Jess Crate Furniture Company**

20 Roberta Ave.
Collingdale, Pennsylvania 19023
(215) 625-3600
www.jesscrate.com

Jess Crate Furniture has been a manufacturer of high-quality camp furnishings for over 35 years. By selling to CCCA members direct from our factory, we are able to provide premium quality goods at low prices. As a small family business, we strive to provide high-quality individual service to all our customers.

5

● **Jolly Quill Promo Marketing**

1433 Russell St.
Morristown, Tennessee 37813
(240) 451-1418
jollyquillcampstores.com

Your Brand, Our Products! Keep your brand alive with an online store with Jolly Quill. We think we have a better idea and we want to partner with you. We'll work together to build your online camp store. We do the work; you reap the benefits. We'll use your colors and your logos with products your campers need and will love. Best of all, it doesn't cost anything and doesn't require any contracts. At Jolly Quill we are all about developing relationships and we want to partner with you, so call us today to get started.

63

● **KALEIDOSCOPE inc.**

38 Commerce Park Drive, Suite D
Westerville, Ohio 43082
(614) 448-0268
www.kaleidoscopeinc.com

KALEIDOSCOPE is a team of camp professionals helping camps to THRIVE in the areas of assessments and best practices, strategies for growth and master site planning. You cannot impact lives and change the world if you don't have the tools to execute a vision for the way forward — KALEIDOSCOPE can help!

1 – SPONSOR

● **Keys for Kids Ministries**

2060 43rd Street S.E.
Grand Rapids, Michigan 49508
(616) 647-4500
www.keysforkids.org

Keys for Camps is a program designed to teach campers to be in God's Word at camp and when they get home too. Our program also helps camps follow up with their campers and parents after camp is over by providing custom covers that allow camps to advertise and speak into their campers' lives.

9

● **Morrow Insurance Agency**

800 Beverly Hanks Centre
Hendersonville, North Carolina 28792
(828) 693-5396
www.morrowinsurance.com/index.php/camps

We help camp directors to improve systems, not simply tackle symptoms. Your relationship with Morrow comes with 24/7 response, access to camp-specific legal advice and in-person claim management from the onset of any major crisis. Unlike the majority of our competitor agents/brokers that have chosen to align with a single insurance carrier, Morrow remains a true independent insurance agency. We continue to maintain strong relationships with all of the major carriers within the camp insurance industry, creating choice and price-competitive opportunities for our clients.

73

● **National Camp Group**

25 Greenway Drive S.W.
Leesburg, Virginia 20175
(800) 456-6624
www.ncginsuranceagency.com

National Camp Group provides risk management and insurance solutions for all types of camps across the country. Our focus on risk management helps ensure your camp and campers are safe and your insurance program is cost-effective.

75,76

● **Nationwide Instruction for Cardiovascular Education, Inc.**

1 Gate Ct.
Dix Hills, New York 11746
(631) 643-9896
www.niceheart.com

Equipment and training regarding medical emergency equipment and certifications, AED defibrillators and first aid kits, CPR/first aid/anaphylaxis, opioid and vaping awareness certifications, odor control, and blood-borne and body fluid cleanup kits.



www.gardenigloousa.com
contact@gardenigloousa.com (754) 222-9124

Introducing the Gardenigloo – a dome structure resilient in winter weather and snow, which can be quickly installed with no tools in under two hours with two people.

Use Gardenigloo as a gathering place for campers, as a gazebo, dining area or a special location for small guest group meetings.

Camps and conference centers are all about creating memorable experiences, the Gardenigloo enhances that goal and will be a centerpiece of your property.

Learn about the accessory summer cover that allows for shade in the outdoor experience!

Having provided thousands of Gardenigloo's since 2015 to the USA and Canada, this product has been used for both Residential and Commercial purposes such as restaurants, breweries, cafes, hotels and other businesses with outdoor spaces.

SPECS
11'9" Diameter
72" Height
107ft²

SNOWLOAD
90 lbs

WHAT CAN FIT
Can fit 6–8 persons, with a dining table and 6–8 chairs and other decorations.

ASSEMBLY
The practical connector system requires no screws, no tools.

All pieces are designed to connect with each other.

MATERIAL
Non-toxic soft transparent PVC robust 300mic
UV resistant
-4F Cold crack resistant
NFPA 701 - ASTM E84
Fire Retardant

for a warm get together in winter. stay cozy.



CAVE RIDGE VINEYARD AND WINERY | MOUNT JACKSON, VA

EACH GARDENIGLOO SET HAS THE STRUCTURE, COVER AND ANCHORAGE KIT INCLUDED.

Provide your campers and guests with a memorable place to gather outside.



LA VIE | WASHINGTON DC



LA VIE | WASHINGTON DC



NAUKABOUT BREWING CO | MASHPEE, MA



RED HEIFER WINERY | SMITHSBURG, MD



Don't let the winter stop the good times.



CAFE BENELUX | MILWAUKEE, WI



COMFY DOME GLAMPING | JEFFERSON, ME

THRIVING GOODS



The Marketplace for CCCA Members

Are you happy with your food costs?

You don't want to worry about whether or not you're getting good prices on essentials for your camp.

We'll take the worry away so you can focus on serving guests.

To learn more, go to
www.thrivinggoods.com
or call (888) 891-3103.



CHRISTIAN CAMP
& CONFERENCE
ASSOCIATION

Camp Market Basket #1

Top Items:

- | | |
|----------------|----------------|
| ✓ Turkey | ✓ Cookies |
| ✓ Apple Sauce | ✓ Ham |
| ✓ Lemonade Mix | ✓ Orange Juice |
| ✓ Dressings | ✓ Ground Beef |
| ✓ Gloves | ✓ Bacon |

This was an actual Market Basket of national and local brands of like items from a CCCA member camp and conference center.

\$992,000 in purchases

30.7%
Savings
(on these items alone)

Camp Market Basket #2

Top Items:

- | | |
|-------------|---------------|
| ✓ Cookies | ✓ Cake Mixes |
| ✓ Eggs | ✓ Pasta |
| ✓ Chicken | ✓ Apple Sauce |
| ✓ Corn Dogs | ✓ Ground Beef |
| ✓ Cheese | ✓ Syrups |

This was an actual Market Basket of national and local brands of like items from another CCCA member camp and conference center.

\$250,000 in purchases

22.4%
Savings
(on these items alone)

EXHIBITOR DIRECTORY (continued)

Bold: CCCA business members

SPONSORS

64

● **Our Daily Bread Ministries**

P.O. Box 2222
Grand Rapids, Michigan 49501
www.odb.org

Our Daily Bread Ministries exists to help individuals deepen their personal relationship with the Lord through resources that speak to everyday life issues. Our mission is to make the life-changing wisdom of the Bible understandable and accessible to all. Our vision is to see people of all nations experiencing a personal relationship with Christ, growing to be more like Him, and serving in a local body of His family. Helping you connect with God everyday!

6, 7

● **Outfit Your Logo, LLC**

6565 Kinne Rd., Ste. 4
Syracuse, New York 13214
(315) 446-5252
www.outfityourlogo.com

For nearly 30 years, camps in every state have trusted Outfit Your Logo for the most carefully specialized product line of imprinted camp merchandise: apparel, water bottles, novelties, bags, plush animals, writable mugs and more. Free camp store consulting, free design service, and now... free online stores and order fulfillment directly to your shoppers! Outfit Your Logo with us today!

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● **Palmetto Linen Distributors, Inc.**

1315 West Martintown Road
North Augusta, South Carolina 29860
(803) 279-7300
www.palmettolinen.com

We are a wholesale supplier of bed, bath and kitchen linens.

53, 54

● **Prison Fellowship/Angel Tree Camping**

44180 Riverside Parkway
Lansdowne, Virginia 20176
(571) 252-6819
www.prisonfellowship.org

Prison Fellowship Angel Tree partners with Christian camps across the U.S. to send children with an incarcerated parent to a week of summer camp at little to no cost. Angel Tree camping will provide a list of eligible children in your area for you to invite to camp. We will also provide scholarship funding to pay for them to attend. When you open your doors to an Angel Tree child, you can change a life for eternity and stop the cycle of crime and incarceration.

4

● **Refueling in Flight Ministries, Inc.**

P.O. Box 3115
Arlington, Virginia 22203
(903) 952-2559
www.refuelinginflight.com

Refueling in Flight Ministries exists to encourage, assist, and connect Christian ministry leaders, especially camping leaders, in the United States and around the world. This is done through: Writing — weekly devotions, periodic blogs, and books. Teaching — in academic settings, professional training events, and churches. Connecting through CEO dialogues, international program bags, and retreats.

2

● **Register Graphics, Inc.**

P.O. Box 98
Randolph, New York 14772
(716) 358-2921
www.registergraphics.com

For over 50 years Register Graphics has designed, printed and mailed economical, effective print media for christian camps. Our design team has decades of experience and their creativity seems to have no limit. State-of-the-art production equipment consistently produces eye-catching brochures, posters, mailers, banners and signs. Our personal attention to you and your project makes the difference. You are not a number, you are a valued person and customer. We are proud to partner with CCCA members in sharing the gospel of Jesus Christ and enriching lives through experiencing His creation.

8

● **Sacred Playgrounds**

19721 Bluffview Place
Galesville, Wisconsin 54630
(608) 865-0406
www.sacredplaygrounds.com

Sacred Playgrounds supports camps and ministry leaders through research and training. We help you gather perspectives of campers and constituents, combining the data with biblical and theological insights to tell your camp's story in a unique way and maximize the impact of your ministry.

EXHIBITOR DIRECTORY (continued)

Bold: CCCA business members

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34

● **StickersandMore.com**

1648 E. 675 S.
Washington, Indiana 47501
(812) 644-7744
www.stickersandmore.com

Since 1995, we've been assisting camps and nonprofit organizations nationwide branding and marketing their ministries with custom stickers, banners, apparel, design and more at competitive pricing with ethical business practices. We've built a platform to earn our clients' trust long after the first sale.

50

● **The Ministry Fund**

3237 Satellite Blvd Ste. 150
Duluth, Georgia 30096
(229) 269-9612
www.theministryfund.org

The Ministry Fund is a professionally managed and morally screened investment fund designed specifically for long-term ministry dollars. It is strategically structured to provide reliable income for ministry, grow the investment to offset inflation and remain true to Christian principles.

29

● **Thriving Goods**

8815 Centre Park Drive, Suite 110
Columbia, Maryland 21045
(410) 215-4187
www.valuefour.com

The "Marketplace" that reaches into every corner of your camp. The Thriving Goods Program offers you a complete foodservice solution: food (including a fresh produce specialist), disposables, cleaning supplies, kitchen and dining equipment and smallwares, pest elimination, trash removal, office supplies and much more.

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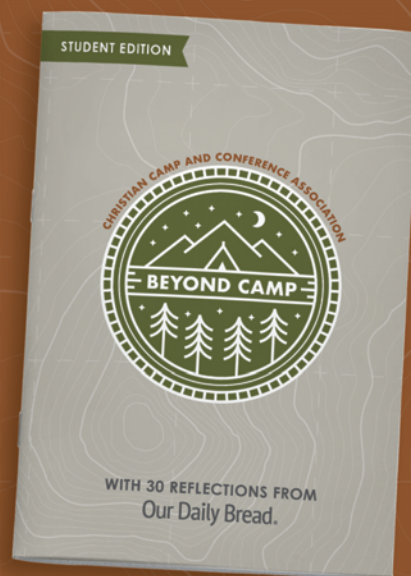
OR VISIT

go.oddb.org/ccca-student-2023
to pre-order copies for your camp.

In partnership with CCCA, this pocket-size, 30-day devotional helps campers turn formational experiences at camp into an ongoing lifestyle of Bible engagement. With articles written by trusted CCCA camp leaders and ODB authors, this resource will help sustain lasting impact.

AVAILABLE FOR PRE-ORDER THROUGH

APRIL 1, 2023



**Our Daily Bread
Ministries.**



**CHRISTIAN CAMP
& CONFERENCE
ASSOCIATION**

26, 27

● UltraCamp

123 E. Main St.
Niles, Michigan 49120
(888) 791-2080
www.ultracamp.com

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● Visionworks Consulting, Inc.

719 Linn Street
Allegan, Michigan 49010
(608) 865-0406
www.visionworks.us

For over 20 years, Visionworks Consulting has assisted its clients in putting their "vision to work." As the world continues to change, ministries and organizations desire to grow and execute their missions more purposely and strategically, but oftentimes they may not know how to take the next step towards those goals. This is where Visionworks can help! With a combined experience of over 60 years, our consultants have seen ministries grow faster and raise funds more quickly than previously believed possible.

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LOCAL INFORMATION



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Who needs a water theme park when some of the wildest whitewater rafting sites are close by? Conferees can shoot the powerful rapids of several incredible rivers including the French Broad River, which twists its way through scenic Pisgah National Forest. There is something for everyone here.

- Biltmore Estate — For discounted tickets go to www.biltmore.com/partners and enter promo code: `ridgecrest20`
- Blue Ridge Parkway
- Cherokee Indian Reservation
- Chimney Rock Park
- Grandfather Mountain
- Great Smoky Mountains Railroad
- Linville Caverns
- The North Carolina Arboretum
- Pisgah National Forest
- Waldensian Trail of Faith



AREA SERVICES

Groceries

- Hopey & Co. Grocery Store — 800 Fairview Rd. Asheville, North Carolina 28803
- Ingles Markets — 550 NC-9, Black Mountain, North Carolina 28711

Drug Store

- CVS Pharmacy — 425 W. State St., Black Mountain, North Carolina 28711

Medical Clinic

- FamilyCare of Black Mountain/Old Fort — 3164 US-70, Black Mountain, North Carolina 28711

CLOUDS COFFEE SHOP AT RIDGECREST

Stop by Clouds Coffee Shop where specialty coffees, teas, fresh lattes, frozen frappes and smoothies are prepared just for you. Whether you're looking for a place to sit back and relax with a good book or to fellowship with friends, Clouds is a great place to take a break from the day's activities.

Hours:

- Sunday: 2 — 11 p.m.
- Monday through Wednesday: 7 a.m. — 11 p.m.
- Thursday: 7 a.m. — 11 a.m.

NEARBY RESTAURANTS

- My Father's Pizza and Pasta
- Phil's Bar-B-Que Pit
- Ole's Guacamoles
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- Black Mountain Bistro



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GLORIA AMA SULLEY SASU

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ZOEI STARNES

WALKER TUTTLE

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CROCHETING VOLUNTEERS

Thank you to those who contributed their crocheting skills to help complete the yarn bombing in the trees outside of Ridgecrest!

LAURA ADAMS

JAMIE BELL

LANORA DIENSTEL

DEBI HEPWORTH

ISAAC JACK

MARY JOE KAISER

DAVID LEWIS

LUCINDA LEWIS

SHERI MORRIS

BROOKE NOFTER

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RUTH SCHMIDT

LEADERSHIP SALUTE

Our association is rooted in a spirit of cooperation and community. We value the many individuals who give their time, talents and resources to CCCA so it can continue to be a strong, vibrant organization. A very special thanks goes to our board of directors and section presidents for all they do to enrich the association. We salute you!

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CONFERENCE CENTER MAP



TOGETHER

CCCA 2023 SECTIONALS

This winter and spring, Christian camping pros will gather across the U.S. for sectional conferences. Join others from your section for a time of encouragement, training and spiritual enrichment. Don't miss the sectional nearest you!

Pacific Southwest Sectional

Jan. 10 – 12, 2023
Forest Home Christian Conference Center
Forest Falls, California

Mid-Atlantic Sectional

Jan. 24 – 26, 2023
Sandy Cove Ministries
North East, Maryland

Minn-E-Dakotas/Iowa and Nebraska Super Sectional

Jan. 30 – Feb. 1, 2023
Lake Geneva Christian Center
Alexandria, Minnesota

Texas Sectional

Feb. 6 – 8, 2023
Lakeview Camp & Retreat
Waxahachie, Texas

Ozark Sectional

Feb. 6 – 9, 2023
New Life Ranch
Flint Valley, Oklahoma

Deep South Sectional

Feb. 20 – 22, 2023
Location TBD

Allegheny Sectional

Feb. 27 – March 1, 2023
Laurelville Retreat Center
Mount Pleasant, Pennsylvania

Michigan Sectional

Feb. 27 – March 1, 2023
Gull Lake Ministries
Hickory Corners, Michigan

Rocky Mountain Sectional

Feb. 27 – March 2, 2023
Sacramento Camp and
Conference Center
Sacramento, New Mexico

Northwest/Northern Rockies Super Sectional

Feb. 28 – March 2, 2023
Cannon Beach Conference Center
Cannon Beach, Oregon

Carolinas/Virginias and Tennessee/Kentucky, Georgia and Florida Super Sectional

March 6 – 8, 2023
Bonclarken Conference Center
Hendersonville, North Carolina

Wisconsin Sectional

March 6 – 9, 2023
Fort Wilderness
Rhineland, Wisconsin

Sierra Pacific Sectional

March 6 – 9, 2023
Hume Lake
Hume, California

Indiana and Ohio Super Sectional

March 12 – 15, 2023
Country Lake Christian Retreat
Underwood, Indiana

Illinois Sectional

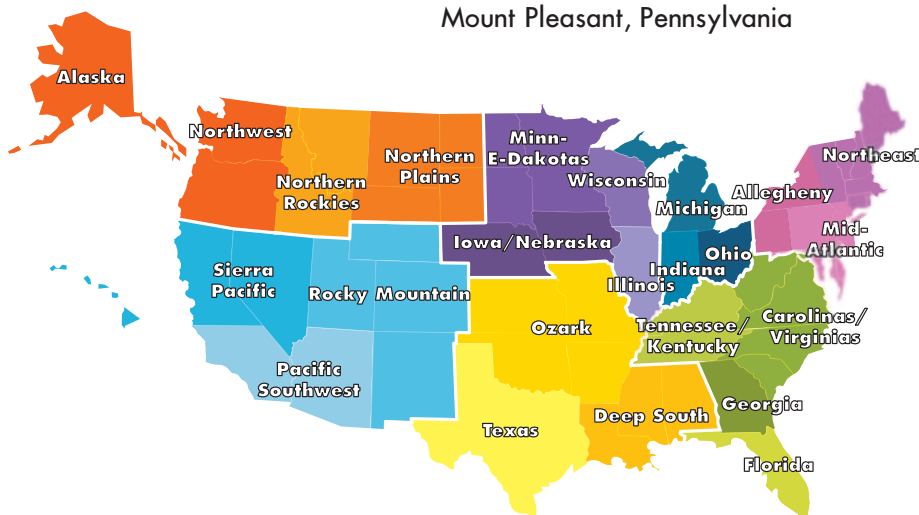
March 13 – 15, 2023
Lake Williamson Christian Center
Carlinville, Illinois

Northeast Sectional

March 27 – 29, 2023
Camp Spofford
New Hampshire

To Be Determined

Alaska Sectional



Register at www.ccca.org/go/sectionals



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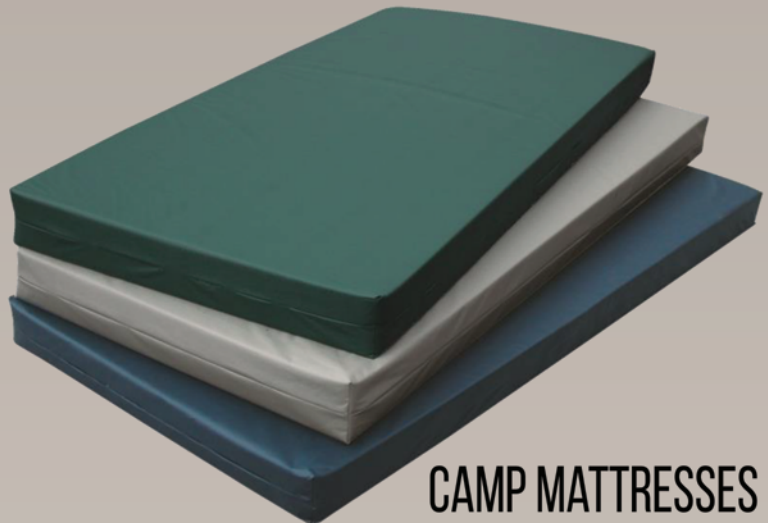
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Visit churchmutual.com/CCCA to discover why Church Mutual Insurance Company, S.I. (a stock insurer)¹ is the preferred insurance carrier for CCCA.



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¹Church Mutual is a stock insurer whose policyholders are members of the parent mutual holding company formed on 1/1/20. S.I. = a stock insurer.

*Except in states where not allowed by law.

