

SEMINARS: OVERVIEW GRID

12 CORE DISCIPLINES

Use this key to find seminars that focus on your area(s) of interest. Also, see a listing of workshops by core disciplines on pages 22 – 25.

- BG** Board, Governance
- BF** Business and Operations/ Fiscal Management
- C** Culture: Trends/Challenges
- HF** Hospitality and Foodservice
- HR** Human Resources
- LS** Leadership: Vision, Mission, Values, Strategic Planning
- L** Legal, Compliance, Tax Issues, Risk Management
- MC** Marketing/Communications
- PS** Personal, Spiritual Development
- P** Program
- RF** Resource/Fund Development
- SF** Site and Facilities

Location	Mountain Laurel Auditorium	Mountain Laurel 1AB	Mountain Laurel 1CD	Dogwood 1A	Dogwood 1B	Dogwood 1C		Dogwood 2AB	Dogwood 2C	Dogwood 2D	Rhododendrom 1A	ARC	Rhododendrom 2AB	Lambdin 1A
SESSION 1 Tuesday, Dec. 6 10:30 – 11:30 a.m.	Whole + Intentional Leader Development: For You and Your people Dr. Rob McKenna and Dr. Daniel Hallak BG/LS/HR	Women in Outdoor Ministry Rachael Botting C/LS	Lessons from Losses — Essential Risk Management Practices to Help You Sleep at Night Brandie Le Clair and Kay Dee Lange L/BG/LS	Lessons Learned from Pursuing an Audacious Vision Ron Mackey LS/SF/BF	Crafting an Effective Sales Strategy in Ministry David Pham MC/BF	The Top Five Things You Need to Be Measuring at Camp Evan Liewer BF/RF		Know Your Story and Tell It Well Anna Hutsell MC	Best Practices for a Successful Horsemanship Program Jacqueline Tiley P	Enneagram: Re-Define, Re-Imagine, and Re-Focus Julie Morris PS	Unlocking the Potential of Your Team: Building a Collaborative Team Culture Dr. Rob Ribbe HR/BF/LS	Defining Expectations and Maintaining the Standard Jordy Barksdale MC/HF/LS	Grant Writing 101 Tammy Briggs RF	The Adventure Trail — Team Building Can Be as Easy as a Walk in The Park Dr. Jim Cain P
SESSION 2 Tuesday, Dec. 6 1:45 – 2:45 p.m.	Leading Under Pressure Dr. Rob McKenna and Dr. Daniel Hallak BG/LS/HR	I Wonder if I'm Doing Okay Jackie Perry PS	Building a Healthy Board Culture Ed McDowell BG/LS	Serving Guest Groups Panel Mark Swartley, Gabe Valencia, and Danielle Freiermuth HF/LS/BF	3 Better Ways to Sell Merchandise Online Caleb Harris BF/MC	5 Axioms That Will Revolutionize Your Ministry Nate Parks LS/BF		Websites + Digital Content Strategy Shannon Powell MC	Creating Great Camp Videos Bob Gustafson MC/P	Get Creative With Your Property Guy Bratton SF	Age Specific Programming Tait Hoglund P	Creating Experiences That Elicit Powerful Memories Jordy Barksdale MC/HF/P	How to Find Funding for Difficult Projects Tammy Briggs and Scott Shaw RF	Extraordinary Facilitation Dr. Jim Cain P
SESSION 3 Wednesday, Dec. 7 10:15 – 11:45 a.m.	Child Sexual Abuse Risk at Camp: What YOU Should Know Kimberlee Norris LS/HR/L/BG		Successful College Camp Internships Panel Bob Gustafson, Dr. Keith Oglesby, Dr. Dave Keehn and Dr. Rob Ribbe HR/BF	The Myth of Balance in Marriage and Ministry Dr. Clarence Shular PS	From Thoughtful Planning to Reality Jackie Kaminsky and Phil Berry BF/SF	How to Lead Well for a Team That Is Hurting Nate Parks LS/C			Power of Camp — Closed Workshop for Study Participants Dr. Jake Sorenson C/LS	The Marketing Golden Rule Monte Abeler MC		Good Illustrations Dr. Duffy Robbins P/PS	Build Your Champion (Donor) Base Creatively Scott Shaw RF	ReBuild, ReConnect, and ReEngage Your Community Dr. Jim Cain P
SESSION 4 Wednesday, Dec. 7 1:30 – 3 p.m.	Responding to Sexual Abuse Allegations at Camp Kimberlee Norris LS/HR/L/BG	Entrepreneurial Leadership in Christian Camping Garret Larsen LS/BF	Top 5 Strategic Goals for Every Board — Building Synergy and Impact Ed McDowell BG/LS	Singleness and Ministry Dr. Clarence Shular PS	5 Strategies to Grow Your Camp Store Sales Caleb Harris RF/MC/BF	Staff Training: Short-Term Practices for Long-Term Impact Kimberly Mallory P/HR/LS		Key Elements That Promote Counselor and Camper Well-being Dr. Tracey Gaslin HR/C	Growing Living Things at Camp — Creating Gardens and Plantings Benjamin Meeks HF/SF	Kids from Hard Places: Do You Have a Heart For The Fatherless? Mark Davidhizar and Bryan Johnson P/C/LS	Facilitating Lament to Foster Cultural Diversity Dr. Muhia Karianjahi C/P/PS	Reading the Bible for All It's Worth: Tools for Helping Young People Understand the Bible Dr. Duffy Robbins P/PS	Effective Drone Videos Colin Hornbaker MC	Active Shooter Training Sponsored by Church Mutual George Hunter L/LS
SESSION 5 Wednesday, Dec. 7 3:15 – 4:45 p.m.		Hiring Panel Evan Liewer, Lisa Olsen and Joe Fahlman LS/HR/MC	Watch Your Language: How to Talk About Camp to Potential Staff and Camper Families Dr. Rob Ribbe & Rachael Botting HR/BF/C/MC		Dealing with Disasters Panel Stanton Whitting, Gabe Valencia, Finley Knowles, and Diane Turnbull SF/LS/L	Summer Camp Theme Development Kimberly Mallory P/MC		Legal Update Jon Ruybalid L/BF/BG	Applying Research at Your Camp Dr. Jake Sorenson C/LS	Gaining Ground Together in Mental, Emotional and Social Health Dr. Tracey Gaslin C/HR/P	Trends in Foodservice Joseph Scarnaty HF		Serving a Diverse Group of Campers Tommy Rhodes, Aucretia Carey, Ricky Howard and Fred Reyes C/P/BF	How Does "Together" Apply to LGBTQ+ Youth? Dr. Mark Yarhouse C/L/LS

All seminars are recorded except those marked with

TOGETHER